KEEPING UP WITH GENERATION APP: THE ONLINE LIVES OF TEENS AND PARENTS

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Keeping Up With Generation App: NCSA Parent/Teen Survey
Parents and Teens Are Talking About Online Safety
TOP CYBER CONCERNS

Parents (72%)
Having someone share their children’s personal information online

Teens (65%)
Someone accessing their accounts without permission
TOP CYBER CONCERNS

Parents and Teens:
- Preventing identity theft
- Keeping devices secure
- How to identify fake emails, social media posts and text messages
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Parents and Teens Place High Priority on Accurate Online Information
34% of teens report someone has been mean or cruel to them online in the past year

41% of teens say that a friend has sought help from them because of something negative online
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Tensions Over Tech Use

Screen time is the most frequent subject of tech tension between parents and teens
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It’s Time to Rethink the Digital Rules

Parents and teens report they have rules for using devices but struggle with effectiveness.
Cyber Safety Rules and the Tech Talk

1. Make rules that can be enforced.
2. Teach young people how to help peers who seek support after experiencing problems online.
3. Talk to teens about your shared concerns.
4. Talk to teens about their concerns.
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