

DATA AND APPLICATION SECURITY: A CONTEXT BASED APPROACH

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Security in
knowledge



— Agenda

- ▶ Why is context important?
- ▶ A context based approach to data and application security
- ▶ Lessons learned from good and bad examples of data security being implemented
- ▶ The Integralis recommended approach

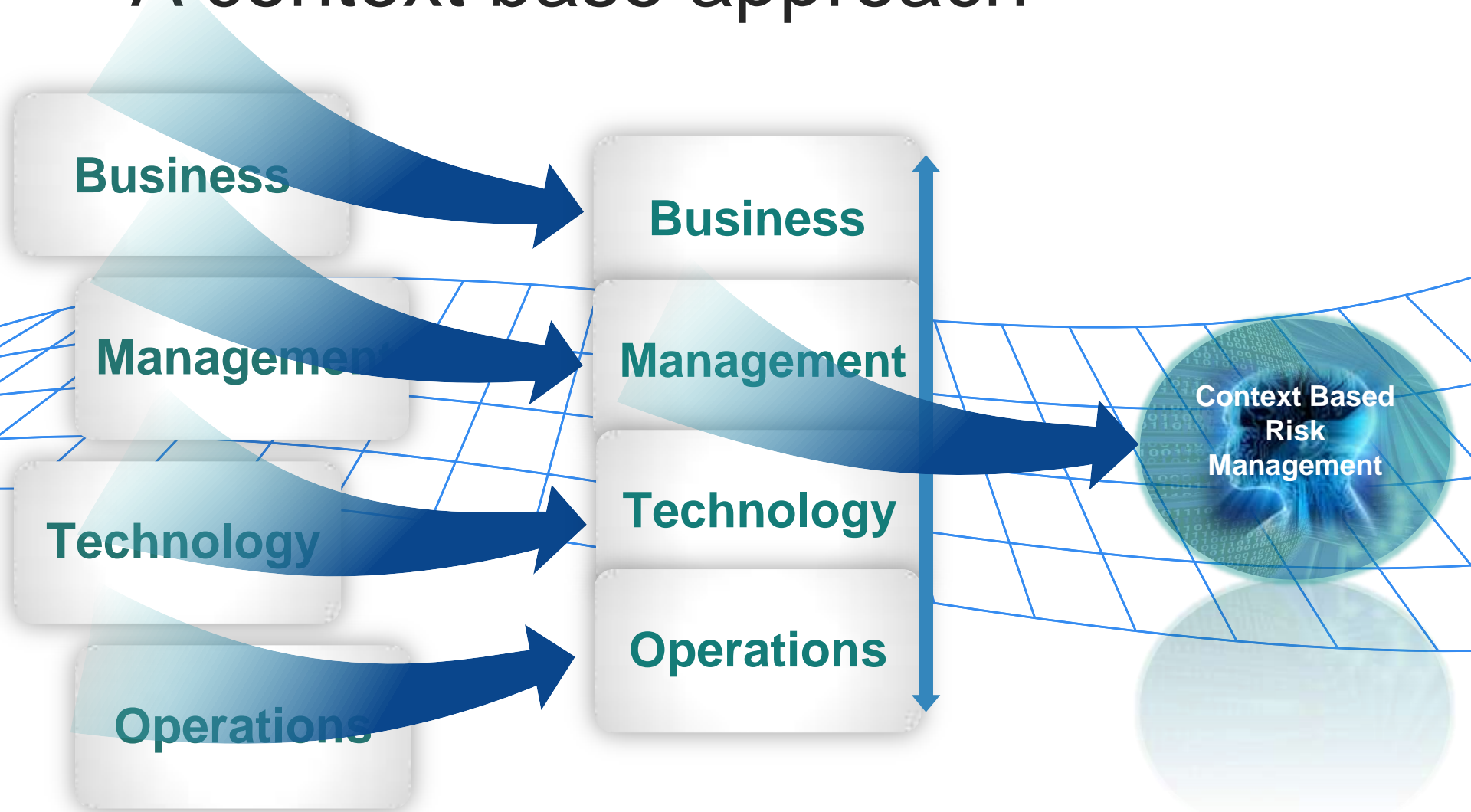
— Why is context important?

- ▶ Context is critical to prioritising in a world of limitless options
 - ▶ Traditional network perimeter security is giving way to data/application centric security and as a result the information risk challenges grow exponentially
 - ▶ Data is everywhere, largely unclassified and un managed
 - ▶ Applications are excellent delivery mechanisms for data but are not generally managed in the context of the risks associated with the data they host.
 - ▶ Without context the challenge of data/application security will swamp even the largest of organisations

— What is context?

- ▶ What are the business risks associated with data held within an organisation?
 - ▶ Organisational threat landscape
 - ▶ Classify data types within the organisation
 - ▶ Quantify the possible outcomes from data loss by data type
- ▶ Are there regulatory requirements that must be adhered to in relation to specific data types?
 - ▶ PCI DSS, HIPAA, SOX, Data Protection.....
- ▶ Who owns data within the organisation?
 - ▶ It's not the IT department.
 - ▶ Do business owners know they own the data and what their responsibilities are in relation to that data?
 - ▶ Who needs access to data and why?

A context base approach



Lessons Learned

THE GOOD

Global Retail Company



- Threat landscape understood
- Business data threat assessment understood
- Systems and processes implemented to enforce data/application security rules

Telecoms Company



- PCI compliance needs
- Structured data classification programme
- Positive data/application controls and processed implemented
- Poor legacy data management

THE BAD

Financial Services



- Time constrained policy vacuum
- Technology solution implemented with no business rules
- Little/no ROI in terms of business risk reduction

Global Manufacturer



- No data/application classifications or controls
- Flat global network
- No data segregation
- No data classification of critical IP

Integralis: Global Enterprise Methodology (GEM)



Any questions?

