SESSION ID: SEM-M07

From Abstract to Presentation: Diagramming your Successful Talk

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Winning Abstract

Delivering a successful talk requires tools and resources for presentations. She is passionate about the process enabling you to win the experience review from the Program Committee. She was an expert in the field and has been a speaker for several conferences. She is also a current track lead for the RSA Program Committee and will share some of the techniques she has used in the past. We will also share some proven tactics you can use to deliver your message clearly with an effective presentation. The goal is to ensure that you are successful. This talk will include a short interactive exercise that will enable you to apply what you learn by diagramming your own talk.

-Jessie Gutick, SSC
-Robbie Stempel, WSC
Your Talk Is a Journey With Four Passengers

- Audience
- Context
- Presentation
- Presenter(s)
Audience

- Demographics
- Generational
- Cultural
- Knowledge
Challenge Your Audience

- I can submit an abstract and proposal
- I have ideas and experiences to share
- I feel inspired and confident
- I can do this is the next three months
- I will submit an abstract for RSAC 2020!
Context

- Location
- Room set-up
- Timing
From Abstract to Talk

- Focus on a few points
- Link back to the main idea(s)
- Create structures
Presentation: Opening

- Give your Thesis
- Bond with your audience
- Introduce your main point
- Do this in the first two minutes
- Don’t give your whole talk in your opening
- Don’t spend too much time on your bio
Presentation: Main Body

Be Real
Repeat
Think Rhetoric
Create a Rhythm
Rock and Roll

- 6 R’s of oral writing
- Make numbers memorable
- Tell relevant stories
- Use quotations
- Use analogies and examples
- Link to your main idea
Presentation: Closing

- Challenge and inspire
- Return to the beginning
- Sum it all up
- End with by asking the audience a question
- End with a quote or a story
Presentation: Build Your Talking Points

- Slides should complement your points
- Prepare your notes
- Know your deadlines
Find your style

- Everybody is different, find a style that works for you
- Borrow styles, make them your own
- Own your space
- Prepare for your fears
  - *If I forget my place or what to say next, I will pause, breathe, and look at my notes*
- Create strategies for reducing filler transition words such as um, uh, or so
- Don’t apologize
Presenter: Practice, Practice, Practice

- Get comfortable and confident
- Practice for talking speed and timing
- Practice with colleagues
- Practice your fear plan
- Practice your transition word strategy
- Anticipate questions
- Ask what they think, feel, and want to do
Diagramming Your Talk

Delivering a successful talk: tools and resources for presentations. She is the process enabling your experience review Program Committee relations. She is also a leader in the wins and misses share your message clearly with an

- Refine
  - Content Refresh
  - Experiences
  - Wins and Misses

- Repeat
Day of Presentation: You Got This!

- Arrive early
- Mind your body language
- Smile and make eye contact
- Mind your talking speed
- Don’t go over your time
- Speak to, not at, your audience
- Remember your fear plan

You got this!
Wins and Misses
Connect with Your Audience

- Do you think you have ideas and experiences to share?
- Do you think you will submit an abstract?
- Do you feel inspired and confident?
- Do you want to submit an abstract to RSAC 2020?
THANK YOU!