THE RESEARCH: ONLINE LIVES OF PARENTS AND TEENS

Russell Schrader

Executive Director
National Cyber Security Alliance
@StaySafeOnline, @RussSchrader
Keeping Up With Generation App: NCSA Parent/Teen Survey
Keeping Up With Generation App
NCSA Parent/Teen Online Safety Survey

Parents and Teens Are Talking About Online Safety
TOP CYBER CONCERNS

Parents (72%)
Having someone share their children’s personal information online

Teens (65%)
Someone accessing their accounts without permission
TOP CYBER CONCERNS

Parents and Teens:

Preventing identity theft

Keeping devices secure

How to identify fake emails, social media posts and text messages
Parents and Teens Place High Priority on Accurate Online Information
Keeping Up With Generation App
NCSA Parent/Teen Online Safety Survey

34% of teens report someone has been mean or cruel to them online in the past year

41% of teens say that a friend has sought help from them because of something negative online
Tensions Over Tech Use

Screen time is the most frequent subject of tech tension between parents and teens.
It’s Time to Rethink the Digital Rules

Parents and teens report they have rules for using devices but struggle with effectiveness.
Key Takeaways for Parents

1. Teach teens how to help their friends if negative online issues arise
2. Address the issue of screen time tensions
3. Rethink the your digital rules for effectiveness
For more information, visit

staysafeonline.org

Follow us on social media:

Twitter: @StaySafeOnline; @RussSchrader

Facebook: StaySafeOnline