WELCOME TO THE GDPR ESSENTIALS SEMINAR

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“GDPR (Don’t say we already do what GDPR requires)...

...Requires consent — done a little bit, now doing more in Europe and around the world.”
Goals For Today

- Whatever your current level of knowledge
- You’ll walk out of this room with more:
  - Practical understanding
  - Ideas to consider
  - Tools to use
  - and Connections to help you
- ...than before to take advantage of the GDPR opportunity.
How Today Works

- The sessions for today’s seminar are progressive; each builds on the one before
- Session start and end times are not synchronized across seminars; check the schedule carefully
GDPR Essentials Seminar Agenda: Morning

- GDPR: The Road Ahead: Juhan Lepassaar, 08.40-09.10
- Get Up To Speed On The GDPR, Fast: Rashmi Knowles, 09.10-09.55
- Break, 09.55-10.15
- Panel: Will the GDPR and related rules prove a competitive differentiator for Europe?: Laura Koetzle, Prof. Dr. Udo Helmbrechter, and Prof. Jane K. Winn, 10.15-11.05
- Lunch, 11.50-13.20