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Attribution Debate Is it worth it?

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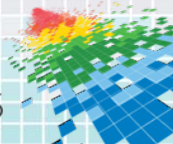
CHANGE

Challenge today's security thinking



Key Questions

- ◆ What do we mean by attribution ?
- ◆ Do we need it or is it distracting us ?
- ◆ To what extent is it a marketing trick ?
- ◆ Does it help in detection / response ?
- ◆ Does it help in threat assessment ?
- ◆ What's the risk of false flags / misattribution ?
- ◆ Can it provide reliable evidence for prosecution ?
- ◆ Is this not something for the intelligence community ?



Apply Slide

- ◆ Think on how attribution fits in your environment
- ◆ Establish proper channels to handle the information
- ◆ Embed it in your processes if relevant

