

Public Sector Identity: The Evolution Of An Idea

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Security in
knowledge



— The Phases of Evolution

- ▶ Initiation
- ▶ Concept
- ▶ Challenges
- ▶ Model Forward
- ▶ Lessons Learned

Initiation

- ▶ White Paper (Virginia Council on Technology Services)
 - ▶ Educational
 - ▶ Visionary, yet controversial
- ▶ Business Problem – Affordable Care Act/eHHR
- ▶ Strategic Alignment
 - ▶ COVA
 - ▶ AAMVA
 - ▶ CSDII
- ▶ NSTIC

— Concept

- ▶ Government reform required to meet the need
- ▶ Authentication improvements become necessary
 - ▶ Fragmented processes lead to benefits fraud and problems with traceability
 - ▶ Problems worsen as on-line transactions increase
 - ▶ Government resources becoming scarce as population and benefits programs continue to grow

— Concept

- ▶ Private sector authentication benefits not typically seen in government
 - ▶ Lower administrative costs, reduced theft and better/cheaper service to customers
 - ▶ Not using this technology results in losses

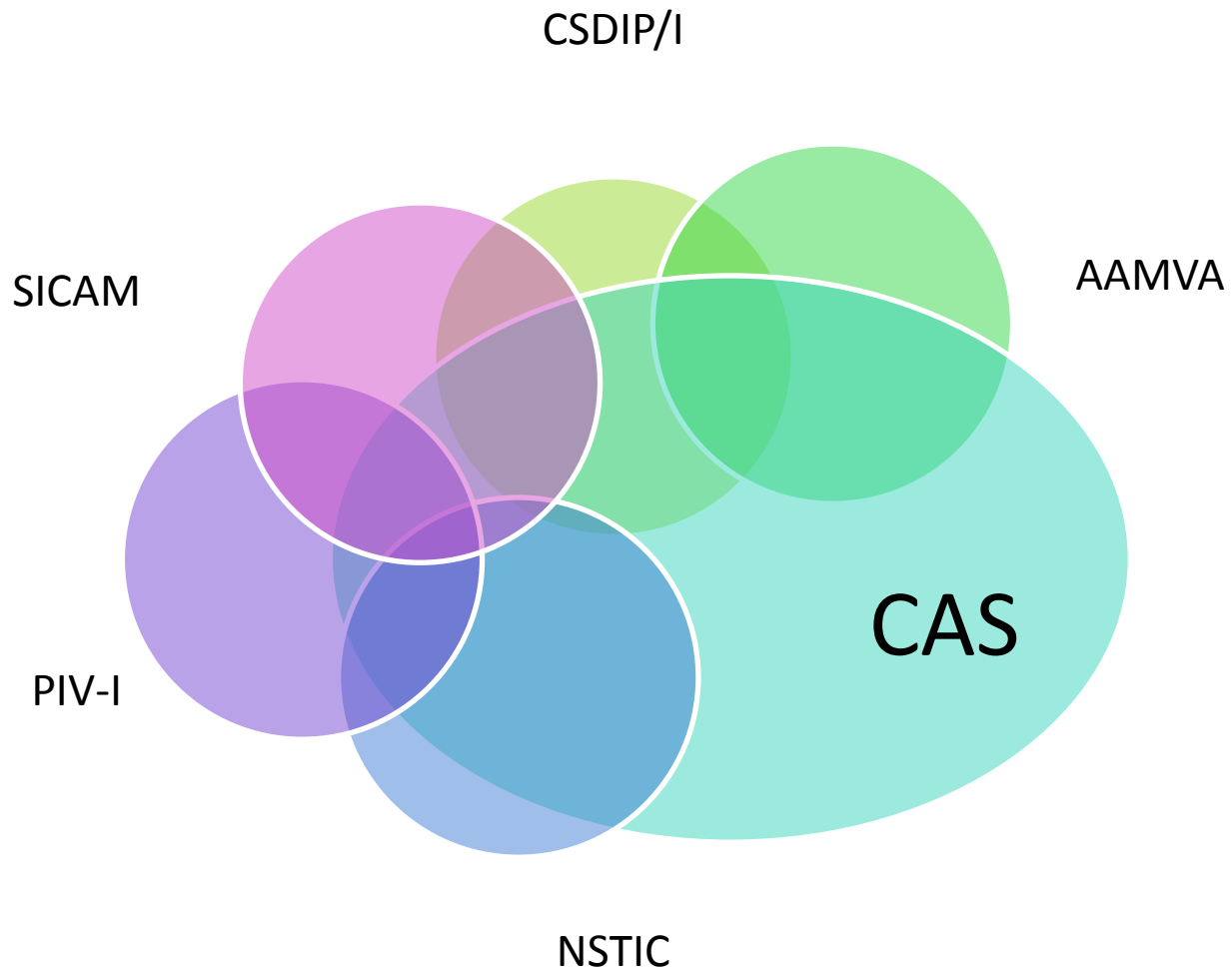
Challenges

- ▶ Initial Funding
 - ▶ Healthcare (ACA)
 - ▶ NSTIC
- ▶ Self Sustainment – Long term value proposition
- ▶ Monetization – (However, not about making money!)
- ▶ Privacy – NSTIC framework guidelines

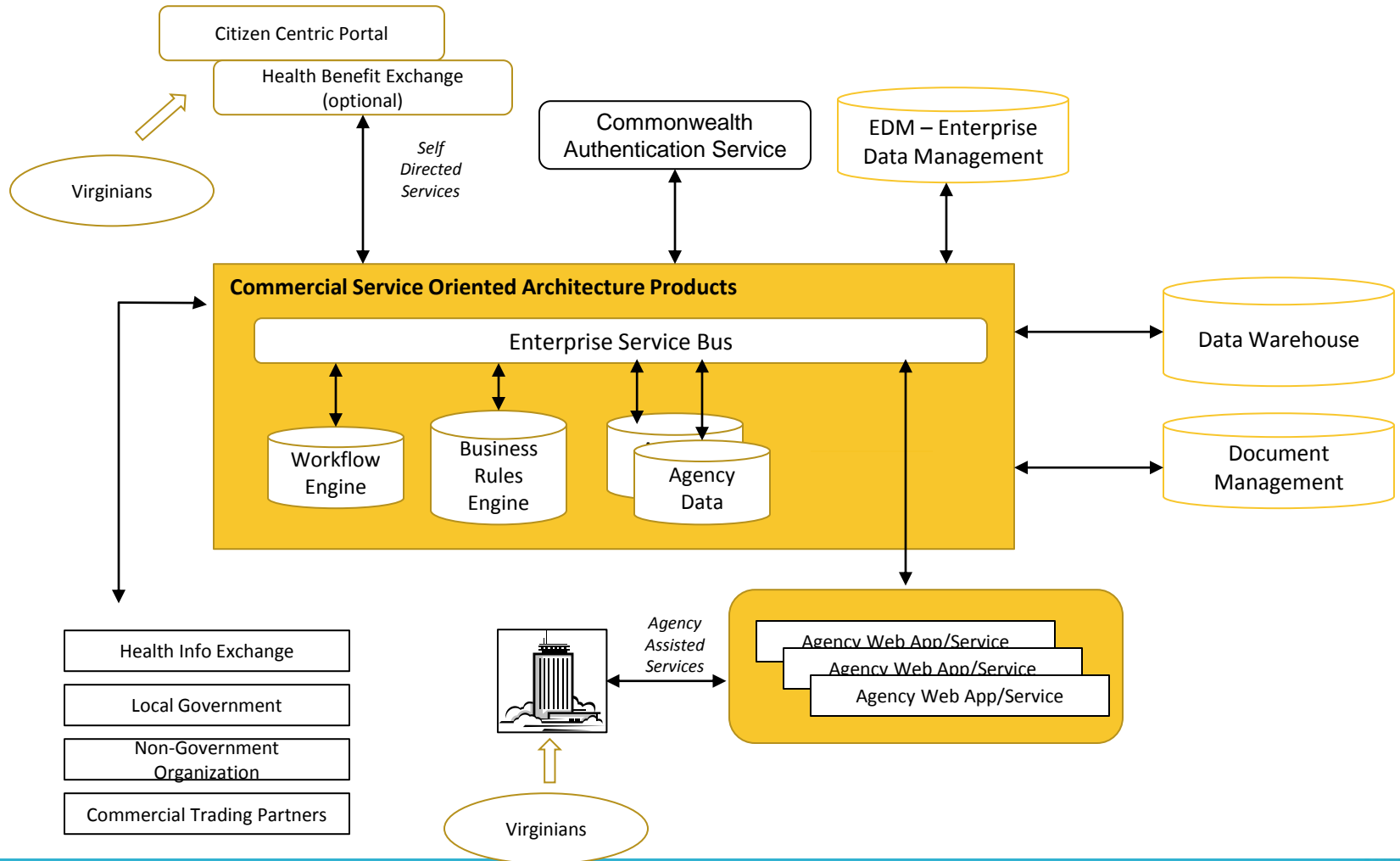
Challenges

- ▶ Partnering States – Must demonstrate interoperability
- ▶ Interagency Relationships – Policy, regulations, territorial
- ▶ Legislative Impact
 - ▶ Liability
 - ▶ Public Perception

Model Forward



Model Forward



Lessons Learned

- ▶ Must be driven from strategic vision
- ▶ Executive support is critical
- ▶ Funding must be in place
- ▶ Privacy community involvement is crucial
- ▶ Key stakeholders must see business value
- ▶ Must show results and tangible outcomes
- ▶ Start small
- ▶ Align initiative with industry leaders
- ▶ Leverage opportunities as they arise



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