

# RSA<sup>®</sup>Conference2015

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## Defending Against State-Sponsored Cyber Theft of Intellectual Property

# CHANGE

Challenge today's security thinking



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# Defending Against State-sponsored Cyber Theft of Intellectual Property

- ◆ Understanding the Problem
  - ◆ Defining Economic Espionage
  - ◆ Scale of the Damage
  - ◆ Means of Conducting Economic Espionage
  - ◆ Devastating Consequences
- ◆ What the USG is Doing to Respond
  - ◆ Prioritization at the Highest Levels
  - ◆ Whole-of-Government Approach
  - ◆ Prevention
  - ◆ Urging Victim Cooperation
- ◆ What the Private Sector Can Do
- ◆ Norms for Acceptable International Behavior

