

Risks and Rewards in Cloud Adoption

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Awesome docking

Showers

Fabulous Fish dinners

Military History Tour

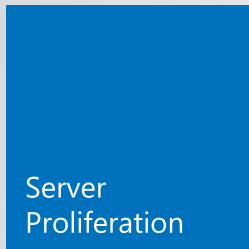
Gauss



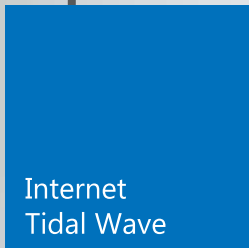
Perspective



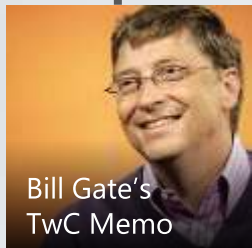
1990



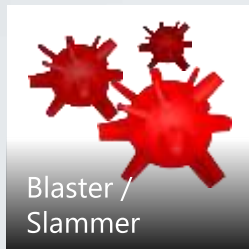
1994



1998



2002



2003



2004



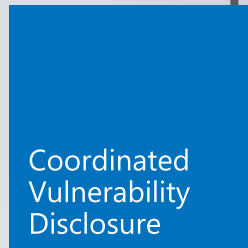
2006



2008



2009



2010



2012



Security Intelligence Report

New Release SIRv13 Today

Worldwide Threat Assessment

Infiltration of Supply Chain

Vulnerability trends

Criminal focus on Java and HTML

Exploit trends

Malware / potentially unwanted software

SPAM, Phishing and drive-by attacks

Regional Threat Assessment

105 regions

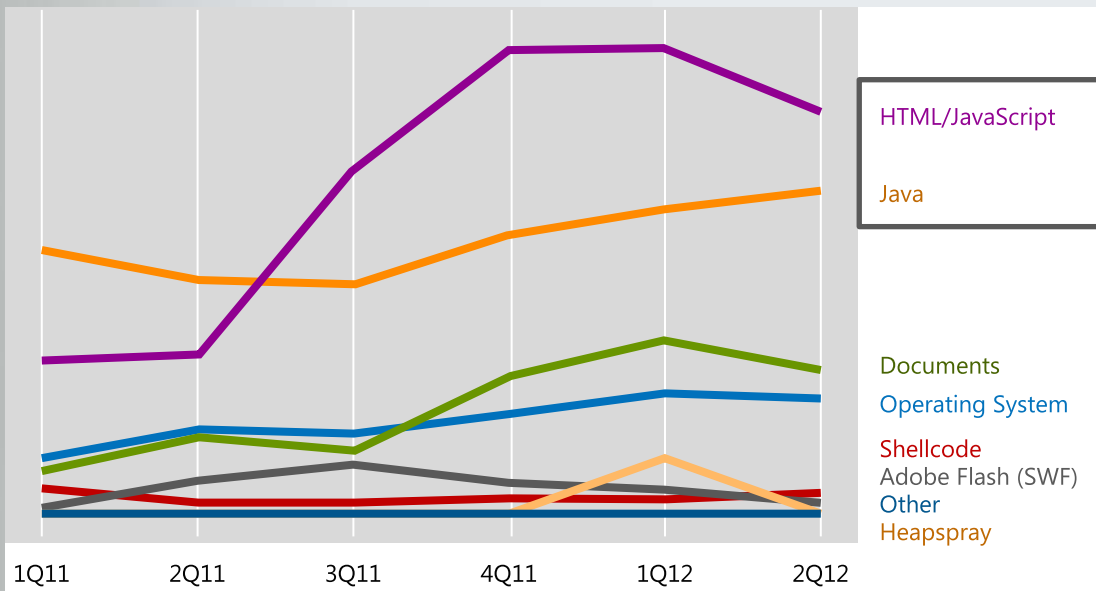
www.microsoft.com/sir

Microsoft Security Intelligence Report

Volume 13
January through June, 2012

Risk Indicators

Top Exploits



HTML/Java → 70% of Top Exploit Families

Microsoft Security Intelligence Report

Volume 13
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Free Tools to Manage Threats



Attack Surface Analyzer

- ✓ Baseline Analysis
- ✓ Incident Forensics



Anti-Cross Site Scripting Library

- ✓ Mitigate Cross Site Scripting Risks



Enhanced Mitigation Experience Toolkit

- ✓ Enable Mitigations
- ✓ Harden Legacy Apps

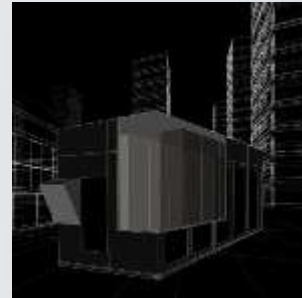
<http://aka.ms/securitytools>

Cloud Computing Study

Security – Perceived Barrier

Companies up to 500 PC's
ComScore independent study
No qualification by product or service
Five geographies

<http://aka.ms/cloudstudy>



Cloud Adoption *Benefits*

57%

Time Savings

3X

Money Savings

54%

Improved Security

Companies that realize the security benefits of the cloud...

...have more time, money to focus on their core business

Cloud Adoption *Barriers*

44%

Security Concerns

61%

Industry Standards

59%

Transparency

Companies
citing security as
a Cloud barrier ...

... say standards and
transparency would
increase confidence

Removing Adoption Barriers

Collaborate to share information and guidance

Drive and support industry standards

Commit to transparency in cloud offerings



Cloud Security Readiness Tool

www.microsoft.com/trustedcloud

The screenshot shows a web browser window with the following form fields:

- Company PC Count:
- Select Service type (IAAS, PAAS, SAAS):
- Would you like to take the survey to represent your company or department, division, group or unit?:
- Department, division, group or unit name:
- Department, division, group or unit name- PC Count:

Progress indicators are shown as colored boxes:

- Getting Started (orange)
- Making Progress (blue)
- Almost There (dark blue)
- Streamlined Effort (purple)

Question 1: Which of these statements best describes your security policies and procedures?

No formal security policies or procedures have been created.	An information security management system (ISMS) is in the process of being implemented.	A central information security management system (ISMS) has been implemented organization wide, and is maintained and updated.	A central information security management system (ISMS) has been implemented organization wide, and is regularly maintained and updated. The ISMS is audited annually for operational effectiveness.
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Bottom navigation: Marking a Milestone. Continuing Our Commitment.



Where are we?



Where will we be?

Simplifies

Informs

Enables

Agnostic

How it works

www.microsoft.com/trustedcloud

Online Survey

The screenshot shows a web browser window displaying a survey form. The form includes the following fields and options:

- Company PC Count:
- Select Service type (IAAS, PAAS, SAAS):
- Would you like to take the survey to represent your company or department, division, group or unit?:
- Department, division, group or unit name:
- Department, division, group or unit name - PC Count:

Below the form, there are four progress indicators: Getting Started (orange), Making Progress (blue), Almost There (dark blue), and Streamlined Effort (purple). The current indicator is 'Making Progress'.

Question 1: Which of these statements best describes your security policies and procedures?

- No formal security policies or procedures have been created.
- An information security management system (ISMS) is in the process of being implemented.
- A central information security management system (ISMS) has been implemented organization wide, and is maintained and updated.
- A central information security management system (ISMS) has been implemented organization wide, and is regularly maintained and updated. The ISMS is audited annually for operational effectiveness.

At the bottom of the form, it says "Marking a Milestone. Continuing Our Commitment." and a "Next" button.

Cloud Security Control Areas:



Security Architecture

Legal

Human Resources Security

Risk Management

Facility Security

Release Management

Information Security

Resiliency

Data Governance

Operations Management

How it works

www.microsoft.com/trustedcloud

Online Survey

Getting Started

Making Progress

Almost There

Streamlined Effort

1. Which of these statements best describes

your security policies and procedures?

No formal security policies or procedures have been created.



An information security management system (ISMS) is in the process of being implemented.



A central information security management system (ISMS) has been implemented organization wide, and is maintained and updated.



A central information security management system (ISMS) has been implemented organization wide, and is regularly maintained and updated. The ISMS is audited annually for operational effectiveness.



How it works

www.microsoft.com/trustedcloud

Generate Custom Report

Security program updating

Current State

No formal security program update has been created. Keeping your security program up to date is essential to ensure that information security policies are current and up to date. Failing to update your security program can leave critical information such as your customer's data vulnerable.

Recommendation

Implementing a security program with regular updates and senior management review and approval process will help conform to industry best practices for information security, as defined by ISO/IEC 27001-2005 or other standards.

Advantage of moving to a SaaS service

A SaaS cloud solution would provide immediate significant improvements to the segregation of your important data and other assets.

Proper network segmentation is vital to ensuring the security of sensitive data. Data in non-production environments, such as test environments, is typically not subject to the same controls that production environments use to maintain data integrity. Data is often at risk of alteration or deletion. Even if a separate copy of production data is made for the non-production environment, it may not be subject to the same policies for data protection, retention, and disposal as production environments are and thus the data may be at increased risk of exposure to unauthorized parties.

A cloud solution will provide strict segregation of production and non-production environments in accordance with widely used technical and/or industry standards. Cloud providers typically have policies that prohibit the movement or copying of customer data from production to non-production environments without customer consent.

How it works

www.microsoft.com/trustedcloud

Generate Custom Report

ISO/IEC 27001-2005

PCI DSS v2.0

HIPAA / HITECH

NIST SP800-53 R3

Regulation	Control details
HIPAA / HITECH Act	<p>45 CFR 164.308(a)1(ii)(A) Risk analysis (Required). Conduct an accurate and thorough assessment of the potential risks and vulnerabilities to the confidentiality, integrity, and availability of electronic protected health information held by the covered entity.</p> <p>45 CFR 164.308(a)8 Standard: Evaluation. Perform a periodic technical and nontechnical evaluation, based initially upon the standards implemented under this rule and subsequently, in response to environmental or operational changes affecting the security of electronic protected health information that establishes the extent to which an entity's security policies and procedures meet the requirements of this subpart.</p>

Regulation	Control details
ISO/IEC 27001-2005	<p>Clause 4.2.1 Establish the ISMS</p> <p>Clause 4.2.3 Monitor and Review the ISMS</p> <p>Clause 4.3.1 & 4.3.3 Control of Records</p> <p>A.7.2 Asset management</p> <p>A.15.1.1 Identification of applicable legislation</p> <p>A.15.1.3 Protection of organizational records</p> <p>A.15.1.4 Data protection and privacy of personal information</p>

Regulation	Control details
PCI DSS v2.0	<p>12.1 Establish, publish, maintain, and disseminate a security policy</p>

Cloud Security Readiness Tool

www.microsoft.com/trustedcloud

Simplifies

Informs

Enables

Agnostic

Summary



Stay Informed



Embrace standards, best practices and transparency

Weigh the Risks and Rewards

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