

RSACONFERENCE2014

FEBRUARY 24 - 28 | MOSCONE CENTER | SAN FRANCISCO

Share.
Learn.
Secure.

Capitalizing on
Collective Intelligence

Changing User Behavior: The Science of Awareness

SESSION ID: HUM-R01

Moderator: Frank Dimina
Director of Federal Sales, Check Point Software Technologies

Panelists: Kati Rodzon
Independent Contractor

Lance Spitzner
SANS Certified Instructor
The SANS Institute

Aaron Higbee
Co-Founder & Chief Technology Officer
PhishMe, Inc.



Key Discussion Points

- ◆ Why traditional security awareness training fails
- ◆ Importance of changing human behavior
- ◆ Adapting to different cultures
- ◆ How to verify the “controls”