

# RSA<sup>®</sup>Conference2015

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## Peer Collaboration – The Next Best Practice for Third Party Risk Management

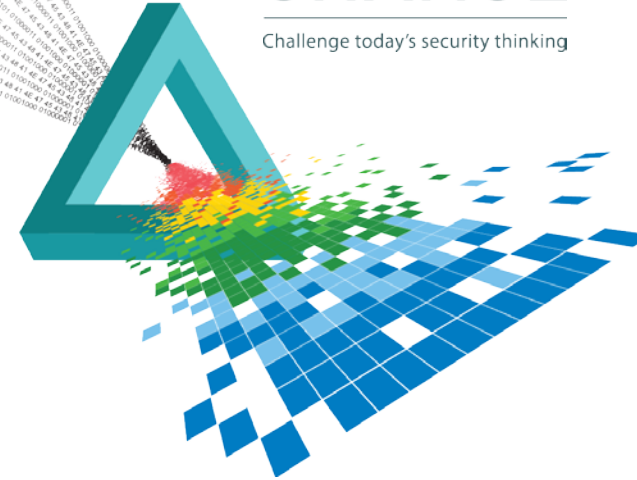
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# CHANGE

Challenge today's security thinking



# Introduction

- ◆ Q: How do we achieve standardization, efficiencies and cost savings in the third party risk assessment process?
- ◆ A: By agreeing that third party risk management is not a competitive issue.

Collective Intelligence  
+ Industry Standard

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= Improved Risk Assessment Process

# The Environment

- ◆ Dependence on outsourcing critical services increases inherent risk
- ◆ Numerous and overlapping regulatory requirements and heightened expectation on assurance, including increased transparency regarding cybersecurity practices
- ◆ Boards and senior management involvement in the risk reporting process
- ◆ Proprietary methods for information gathering and assessments are inefficient, costly and lack standardization
- ◆ Risk areas continue to evolve and expand
- ◆ Threats are becoming increasingly more sophisticated

# The Need – Robust Vendor Management Programs

- ◆ Evaluate, track and measure third-party risk
- ◆ Alignment of risk controls to corporate requirements to lessen exposure to risk from third (and fourth) parties
- ◆ Ensure compliance to regulations, standards and guidelines
- ◆ Consistent, robust and repeatable process
- ◆ Ongoing oversight program

# The Problem

- ◆ Lack of standardized risk assessment processes by outsourcers
- ◆ Varying interpretation of regulations and differing risk appetites
- ◆ Service providers resources strained by outsourcers
  - ◆ Need to respond to diverse client information requests
  - ◆ Time and resource intensive onsite visits

# The Solution – The Collaborative Onsite Assessment

- ◆ Top-tier US-based financial institution risk managers working collaboratively to improve the third party risk environment
- ◆ Leverage the collective intelligence to improve current standards for IT, privacy and data security controls
  - ◆ Shared Assessments Agreed Upon Procedures (AUP)
  - ◆ Service Organization Control (SOC) 2
- ◆ Utilize industry associations to foster collaboration and provide project management
  - ◆ Shared Assessments Program
  - ◆ Securities Industry and Financial Markets Association (SIFMA)

# Project Goals - Creating Efficiencies

- ◆ Collaborate on Onsite Assessments of Key Third Parties
  - ◆ To the extent that common services are offered to multiple organizations in the financial services industry, evaluate the associated risk in a consistent, uniform manner
    - ◆ Leverage the Shared Assessments Agreed Upon Procedures (AUP), standardized testing procedures for onsite assessments, as the common risk assessment methodology
    - ◆ Reduce the time and expense of conducting multiple onsite vendor assessments
    - ◆ Ensure a standardized, robust, consistent, and repeatable evaluation of a vendor's risk posture

# Project Goals - Improve the Framework

- ◆ Top tier financial institutions worked collaboratively to develop:
  - ◆ A “Superset” AUP framework for onsite assessments (Shared Assessments)
  - ◆ Development of a SOC 2 Plus (SIFMA)
- ◆ Both projects hold the same common goals – the development of a more robust and scalable risk assessment process that injects speed, efficiency and cost savings into the third party risk assessment process



# Project Pilot: Collaborative Onsite Assessments

- ◆ Participants “piloted” the process of working collaboratively to assess key third parties for whom they share common shared services:
  - ◆ Pilot 1: Iron Mountain + 3 financial institutions
  - ◆ Pilot 2: Early Warning Services, LLC + 5 financial institutions
  - ◆ Pilot 3: Small Business Financial Exchange (SBFE)
- ◆ Superset AUP now meets all internal corporate requirements for many U.S. financial institutions, including key pilot participants:
  - ◆ JPMorgan Chase; Citigroup; Capital One; US Bank; Morgan Stanley; Northern Trust

# Collaborative Assessment Pilot Approach

- ◆ Step 1: Determine participants
  - ◆ Select 3+ financial institutions to participate in a joint assessment
  - ◆ Select a vendor broadly used within the financial services industry
- ◆ Step 2: Scoping
  - ◆ Scope and location of services outlined by the vendor
  - ◆ Financial Institution participants agree to the scope and location of services
- ◆ Step 3: Selection of auditor
  - ◆ Participants agree to auditor to conduct the shared assessment
    - ◆ CPA or Non-CPA independent assessment firm may be used
- ◆ Step 4: Superset modifications
  - ◆ Leveraging the gap analysis developed in the mapping of requirements to AUP, auditor adds additional controls and testing procedures to create the Superset
  - ◆ Participants review and approve for accuracy and completeness

# Collaborative Assessment Pilot Approach

- ◆ Step 5: Assessment prep
  - ◆ Auditor and Service Provider narrow the AUP to the specific services being assessed
- ◆ Step 6: Assessment performed
  - ◆ Auditor schedules and conducts an onsite assessment using the narrowed Superset AUP
- ◆ Step 7: Post assessment
  - ◆ Auditor presents the findings from the assessment to the service provider
  - ◆ Service provider presents comments and observations to auditor in response for inclusion into the report
  - ◆ Auditor presents final report to all participants
  - ◆ Financial institutions meet separately with service provider to review and agree upon remediation plan(s) for any issues or findings

# Pilot Lessons Learned

- ◆ More robust framework developed with broader risk domain coverage than individual proprietary practices
- ◆ More robust controls testing process
- ◆ Efficiency gained through one assessment by multiple banks
- ◆ Enhanced communication and improved relationship between financial institutions and third party service providers
- ◆ Assessors are completely independent of participating banks
- ◆ Each participant able to view report based on their unique risk environments

# Benefits Summary

- ◆ Increased rigor, consistency, efficiency and cost savings in the control assessment process for both the outsourcing organizations and the service provider
- ◆ Larger Tier 1 and 2 service providers would benefit most immediately from participating in collaborative assessments
- ◆ For mid and small size institutions who cannot necessarily dedicate a high level of resources to meet the changing regulatory and evolving risk environment, there exist tangible cost savings and personnel efficiencies benefits through use of a consistent, reliable tool
- ◆ More robust control sets developed through collective intelligence are expected to drive improvements in service provider programs

# Continuous Efforts and Improvements

- ◆ Next Steps:
  - ◆ Ongoing development and refinement of the Superset AUP to ensure additional robustness by expanding the collective intelligence to include additional financial institutions
  - ◆ Develop and broaden the collaborative onsite assessment program including project management services
  - ◆ Release the enhanced Superset AUP Program Tool mid 2015
  - ◆ Promote adoption of the Program's Superset AUP as a best practices standard for each industry or sector as they are developed.

# Apply What You Heard Today

- ◆ Understand that third party risk management is not a competitive issue
  - ◆ Form cooperative relationships and open the lines of communication with your counterparts at other organizations
  - ◆ Get involved in industry associations and public-private partnerships
  - ◆ Adopt a standardized framework to keep current with new regulatory requirements and changing risk control areas
  - ◆ Outsourcers: Consider working collaboratively with other companies to perform collaborative onsite assessments
  - ◆ Service Providers: Understand what organizations share common services and encourage them to perform a collaborative onsite assessment

# Questions?



# For More Information...

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# Appendix

# Shared Assessments Program

- ◆ Setting the standard in U.S. vendor risk assurance since 2005, now expanding internationally
- ◆ Created by leading financial institutions, the Big 4 accounting firms, and key service providers to:
  - ◆ Standardize an objective framework for outsourcers to gather service provider information through a repeatable and consistent evaluation process
  - ◆ Raise the bar on third party risk management by creating a comprehensive onsite security evaluation process, regardless of who performs the assessment (CPA, independent assessment firm, internal assessor)
  - ◆ Ensure a means for keeping current with the latest regulations, standards and new risk control areas
  - ◆ Create efficiencies and reduce costs for all stakeholders

# Shared Assessments Program Tools

- ◆ Methodologies for managing the vendor risk lifecycle
  - ◆ Two complementary tools to document service provider management of information security controls
    - ◆ Standardized Information Gathering (SIG) questionnaire
    - ◆ Agreed Upon Procedures (AUP) – standardized testing procedures for onsite assessments
  - ◆ “Trust, but verify” approach to conducting third party assessments
    - ◆ **Trust = SIG:** Uses industry best practices to gather and assess information technology, operating and data security risks (and their corresponding controls) in an information technology environment
    - ◆ **Verify= AUP:** Used by companies to evaluate the controls their service providers have in place for information data security, privacy and business continuity

# Shared Assessments Program Tools

- ◆ The Program Tools are aligned to:
  - ◆ ISO 27001, 27002
  - ◆ COBIT
  - ◆ NIST Cyber Security Framework (CSF); Computer Security Incident Handling Guide (NIST.SP.800-61r2)
  - ◆ PCI-DSS
  - ◆ OCC-2013-29; Merchant Processing Handbook
  - ◆ Cloud Security Alliance (CSA) Cloud Controls Matrix (CCM)
  - ◆ FFIEC Appendix J
  - ◆ DOJ Breach Procedures
  - ◆ AICPA Incident Response Procedures
  - ◆ HIPAA Incident Response Reporting Procedures
  - ◆ US CERT – Federal Incident Notification Guidelines
  - ◆ CMS Medicare and Medicaid EHR Incentive Program, “Meaningful Use”

# Shared Assessments Program Tools

- ◆ International “add on” components under development to align with international regulatory standards and guidance, including:
  - ◆ Hong Kong Monetary Authority (HKMA)
  - ◆ European Central Bank (ECB)
  - ◆ Asia-Pacific Economic Cooperation (APEC)
  - ◆ Monetary Authority of Singapore (MAS)
  - ◆ German Federal Financial Supervisory Authority (BaFIN)
  - ◆ Bundesbank/Central Bank of Germany (BuBA)
  - ◆ Financial Conduct Authority (FCA)
  - ◆ Financial Services Authority (FSA)
  - ◆ Financial Market Supervision Act (FINMA)
  - ◆ Commission de Surveillance du Secteur Financier (CSSF)
  - ◆ EU Data Protection Directive