

## RESOLVING THE SECURITY RISKS BETWEEN CONSUMER SHADOW IT AND ENTERPRISE IT

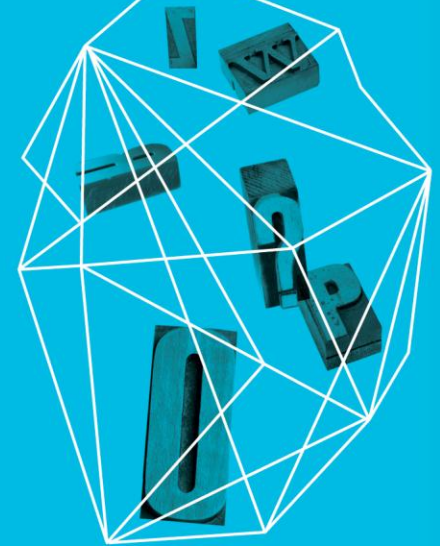
Jay Leek

Blackstone, Chief Information Security Officer

Tim Choi

WatchDox, Sr. Director of Products

Security in  
knowledge



# The consumer file sharing phenomenon...



**77%** of organizations do not provide secure document sharing/mobile access solutions for their employees. As a result, **85%** of organizations use insecure file sharing tools such as DropBox, Box.net, YouSendIt, USB Drives, Plain-text E-mail attachments, and more.

**13**



The average organization has 13 file sync applications in use



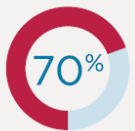
**76%**

76% of organizations send traffic to Dropbox (2GB/mo. on average)

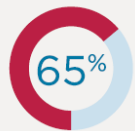
### IT DIRECTORS ARE CONCERNED



90% of organizations have experienced a leakage or loss of confidential documents in the last 12 months.



70% of organizations are concerned that unauthorized persons may access their secure documents.



65% of organizations feel that accessing documents via mobile devices and tablets post a significant security risk.

Sources: Palo Alto Networks, Forrester CIO Survey, Ponemon Institute 2012 Confidential Documents at Risk Study

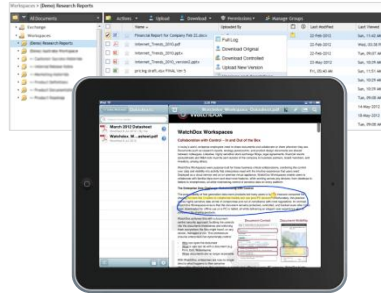
# User demands vs. Enterprise needs

## USER DEMANDS

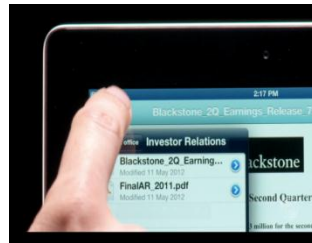
I want to sync and access my data anytime, anywhere on any device



I want to collaborate and share my data with anyone

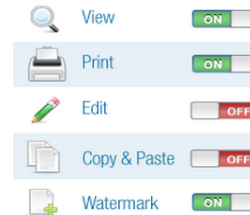


I want it to “just work” – easy to use and intuitive



## ENTERPRISE NEEDS

Ensure confidential data is secure and controlled



Support audit and compliance



Integrate with existing to Enterprise Portals, Systems and Workflow



**Thank you!**

