

# RSA® Conference 2016

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## New World, New IT, New Security



Connect to  
Protect



SANGFOR

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# New World, New IT, New Security

## Internet of Things



Estimated **200 billion**  
**objects** in 2020 !

*Source 1: IDC, Intel, United Nations.*

*Source 2: IDC & Gartner*

*Source 3: RightScale's Market Survey*

## BYOD



- Mobile Worker Population **1.3 million** in 2015.
- Tablets forecasted to reach **468 million** in 2017.
- Smartphones forecasted to reach **2.1 billion** in 2017.

## Cloud



**93%** of organizations  
are running applications or  
experimenting with  
infrastructure-as-a-service.





# Cyber security challenges

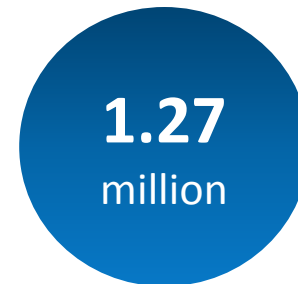
Average number of reported alerts per week is 16,937, only about 4% of them are Investigated<sup>1</sup>.



Average 200 Days to detect Security breach and 80 Days to Contain it<sup>2</sup>.



Average of 1.27 million US\$ annually wasted<sup>1</sup>.



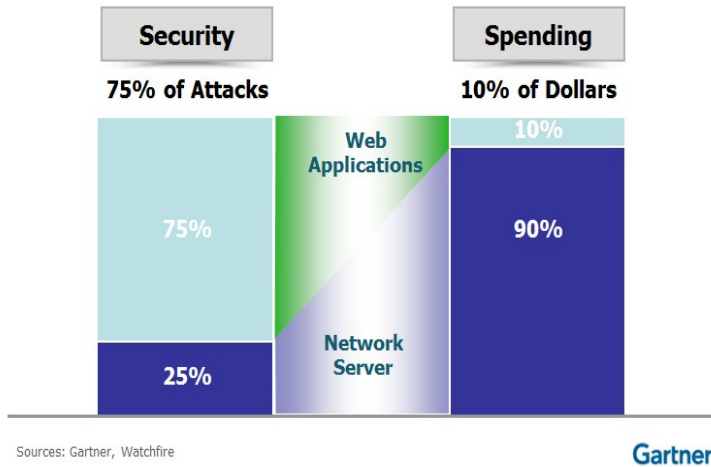
Source 1: <http://www.ponemon.org/local/upload/file/Damballa%20Malware%20Containment%20FINAL%203.pdf>

Source 2: <https://blogs.windows.com/windowsexperience/2016/03/01/announcing-windows-defender-advanced-threat-protection/>



# Attack methods are shifting

Gartner estimates that 75% of attacks now take place at the application layer !



Source 1: Watchfire

Source 2: OWASP

Source 3: Gartner, NGFW & UTM 2015 Report

- “90% of sites are vulnerable to application attacks”.
- “Application security is no longer a choice”.
- “Gartner continually hears from clients that are seeing a 90% firewall CPU utilization after they enabled Web or email antivirus on the same platform. This impacts the user experience, with noticeably increased latency and reduced throughput.”



# Traditional Security Model doesn't work any more



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# Experience sharing: Thailand Knowledge Park

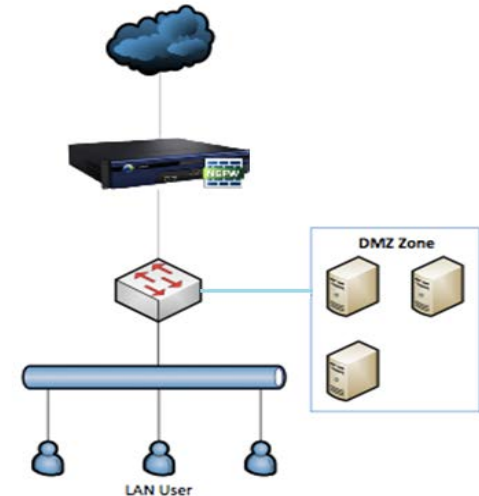


Thailand Knowledge Park focuses on developing the learning opportunities and managing intellectual capital of Thailand. They create content in the form of digital books, videos and audios.

## Challenges:

- Existing UTM Firewall doesn't offer enough performance when enable app security
- No Protection for their online websites but too expensive to have dedicated WAF device for website protection

### Gateway + WAF





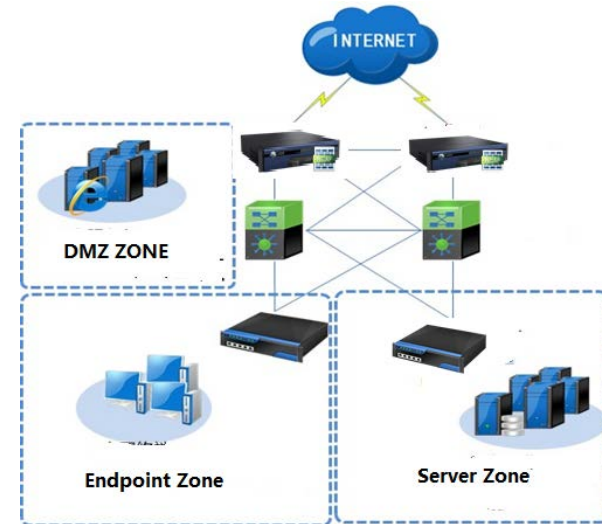
# Experience Sharing: K.WAH Group, Hong Kong

Founded in 1955, K. Wah Group is an international company with market presence spanning Mainland China, Hong Kong, Macau, Southeast Asia and major cities in the US.

## Challenges:

- Existing firewall provides poor security reporting tool for operation
- Concerns on new and emerging threats
- Business system vulnerabilities are not visible but risks are getting higher

## Gateway with Vul. Visibility





# Experience sharing: Shen Zhen University



## Challenges:

### Don't know real security situation

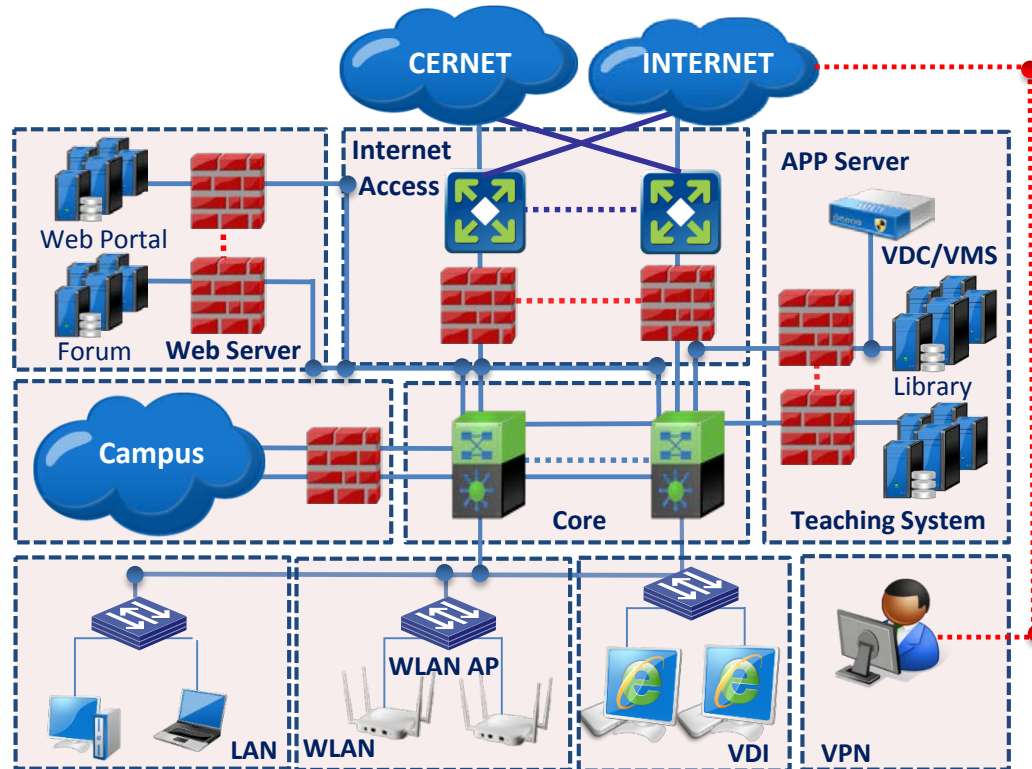
- 30,000 students and teachers.
- 45,000 endpoints
- 400 servers, Web servers, App servers.

### 8K+ logs and alerts weekly, almost no investigation

- Only few IT staff, most of them are junior professionals

### Lots of attacks from internal network

- registration portal got tampered several times





# Key aspects of new security

## Security Visibility

Key Elements Visibility

Intelligent Analyzing

Management Visibility

## Rapid Response

Real-time Detection

Pre&Post-event detection

Business risks detection

Rapid Response

Automatic policy enforcement

Solution synergy and Correlation

Security expertise as a service

## Simplified Security

Easy Deployment

configuration wizard

straightforward policy layout

Simple O&M

Intuitive security reporting

Presented as security event

Convergence

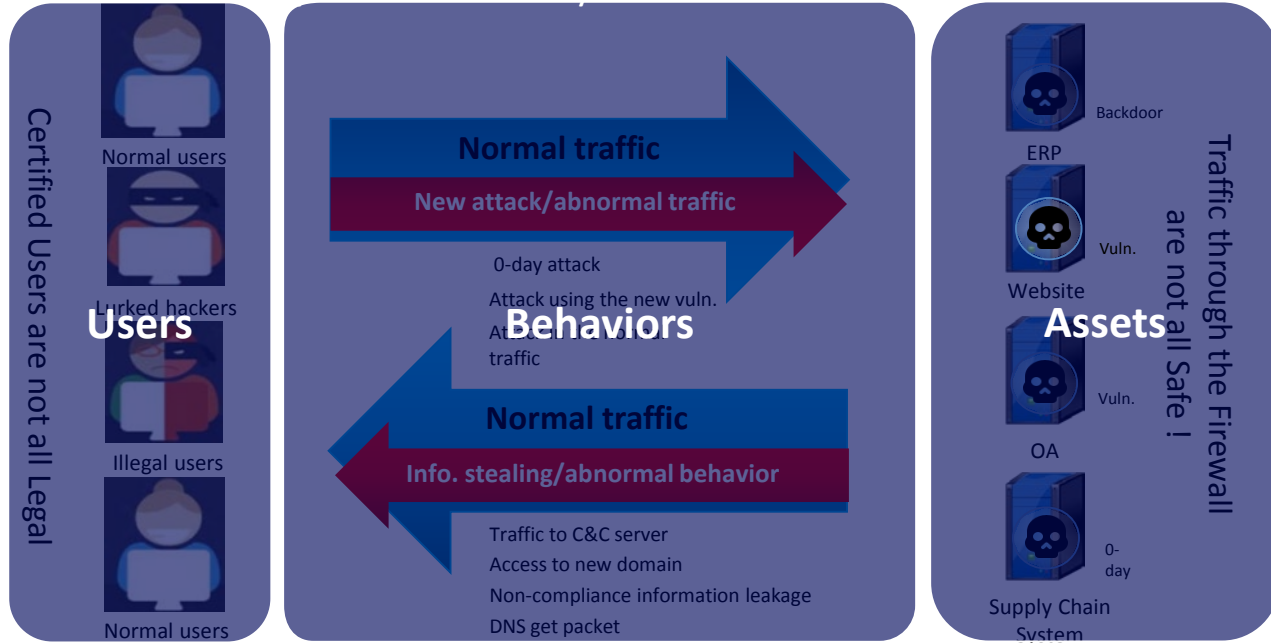
L7 High-Performance

Hardware and software architecture

Efficient algorithm



# Visibility is the Foundation

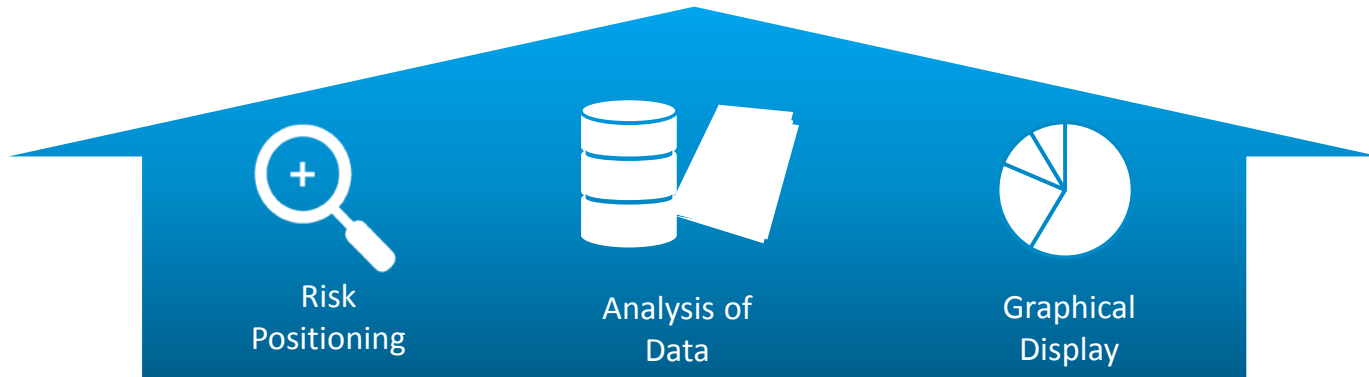




# Broader visibility, better security

accurate detect and defense

efficient security O&M



## User Visibility

User ID

End-points

Access mode

Location

## Behavior Visibility

Packet

Traffic Log

App

Content

## Business Visibility

Location

System Info

Vuln.

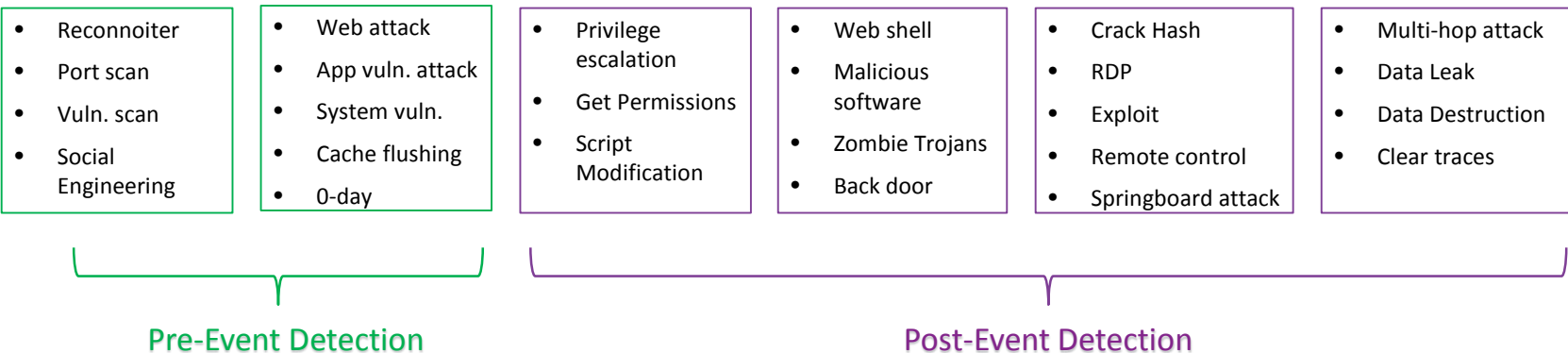
Data



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# Real-Time Detection, fight to the death





# Conclusion

New world and New IT demand New Security

- **Real Time Security Visibility** as the foundation
- **Fast response** to cut loss
- Simplify security operation **through convergence and intelligent automation**
- **Application layer Security** is the new security

# Apply What You Have Learned Today



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- **Following this presentation you should:**
  - Understand what are the key aspects of new security
- **Next week you should:**
  - Better understand your current security design and gaps with new security model
- **Within 3 months, you should:**
  - Start to fill in the gaps for better defense of cyber criminal



# Thank you !

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**Your Security Guard  
to the Future**