

## New for 2017!

*RSA®C Early Stage Expo offers nascent and emerging startups the unique opportunity to tell their company's story to the 40,000 influencers, decision makers and investors who attend RSA® Conference.*

*Located at the Marriott Marquis adjacent to The Sandbox, Early Stage Expo offers a dedicated space for young infosec companies to share their products and solutions with the RSA Conference community.*

*Application Deadline:  
 December 16, 2016*



### Exhibit Opportunity

**Participating companies will receive the following:**

- Turnkey kiosk including a stool and custom signage
- 40" monitor and necessary cabling
- 2 staff badges
- 120v electrical drop and power strip
- 50 word exhibitor listing in official Conference Program Guide
- Website listing

### Exhibit Schedule\*

Tuesday, February 14 <sup>th</sup>	4:30 PM – 6 PM
Wednesday, February 15 <sup>th</sup>	8 AM – 5 PM
Thursday, February 16 <sup>th</sup>	8 AM – 2 PM

### Qualify to Apply and Exhibit

To qualify for a space in the Early Stage Expo, your company must:

#### Have an Awesome Product that:

- Matches an identified problem for the information security market space
- Takes an original and sound approach to solving problems
- Has the potential to make a significant impact on information security
- Is validated through client's beta testing

#### Have a Rockin' Company that:

- Has the means to deliver the product to market
- Is privately held with less than \$5 million in revenue in 2016

### Contact Us!

For more information or to apply for a kiosk in Early Stage Expo please contact:

Kelli Cook, Sales Executive  
 kcook@anthdegree.com  
 617.399.6602 (direct)

*\*Early Stage Expo hours are subject to change.*

Participation is limited to a maximum of 40 companies

Your Investment is \$2,500