



Metrics: A How-To For The Success Of Your Security Awareness Program

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 #RSAC @RSAConference

1- Measure Success

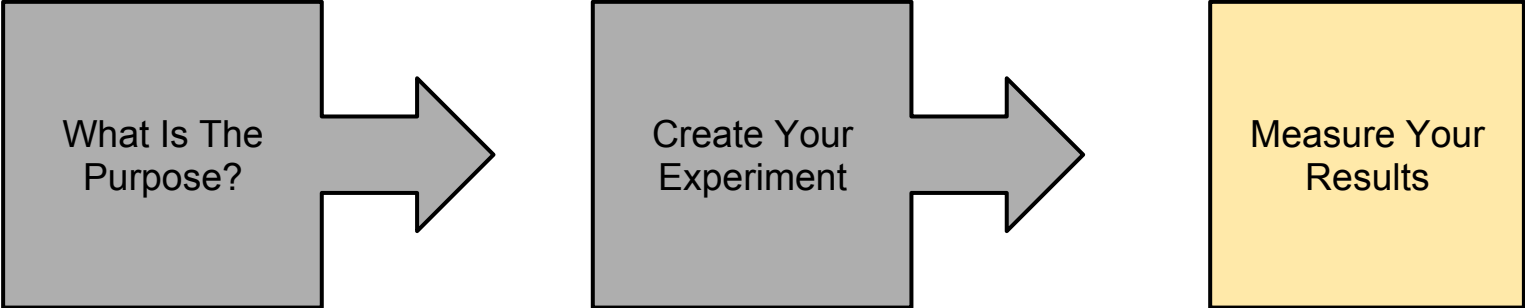
2- Sustain Behavior

3- Get Money

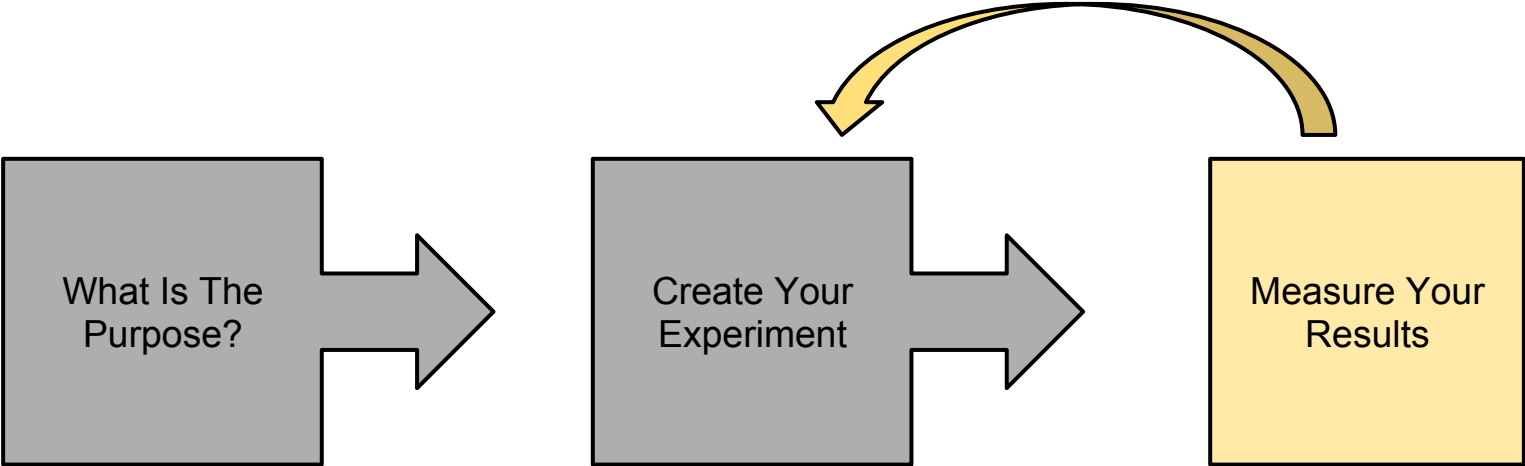
WHIPPED CREAM



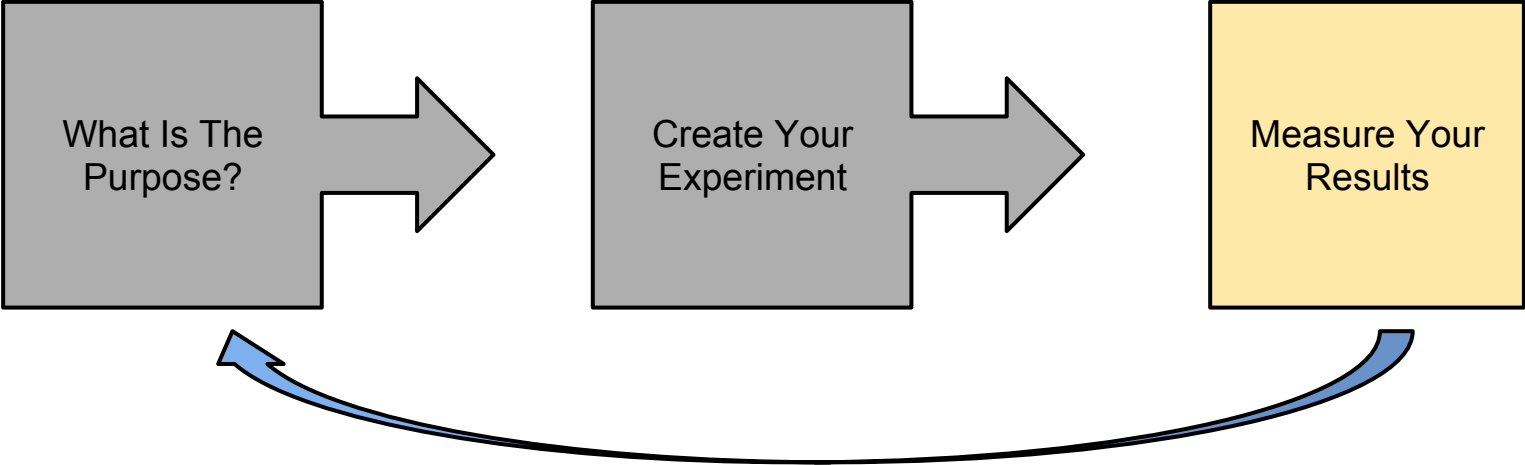
What Are Metrics

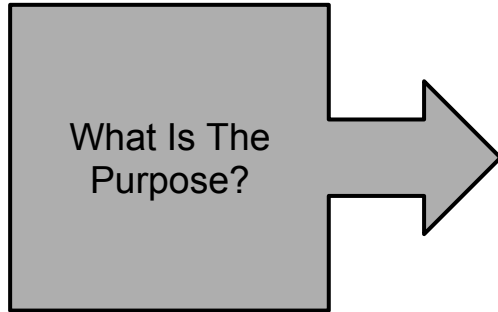


What Are Metrics

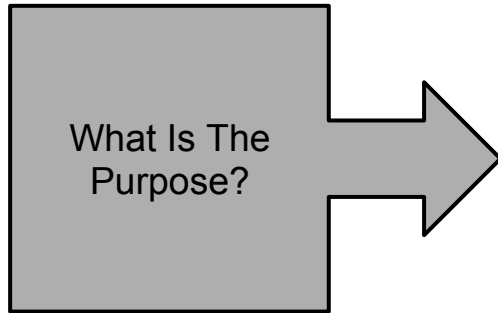


What Are Metrics





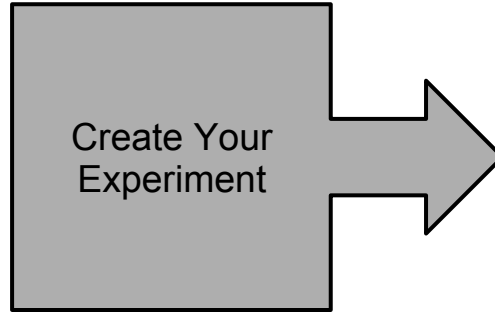
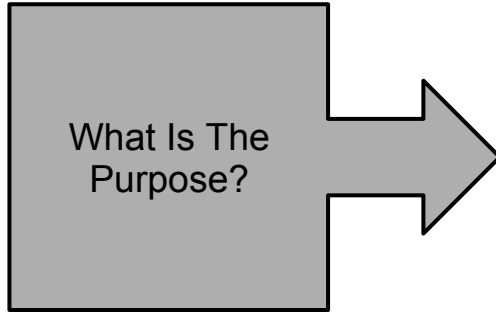
- 1- Phishing
- 2- Passwords
- 3- Social Media
- 4- BYOD
- 5- Shoulder Surfing



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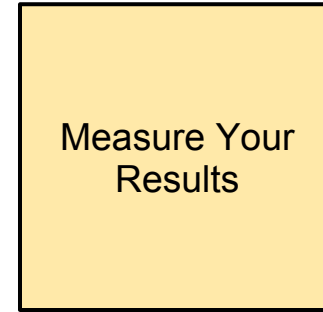
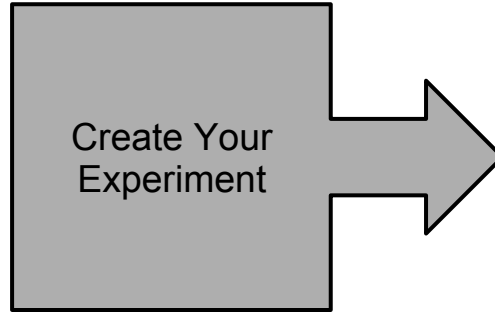
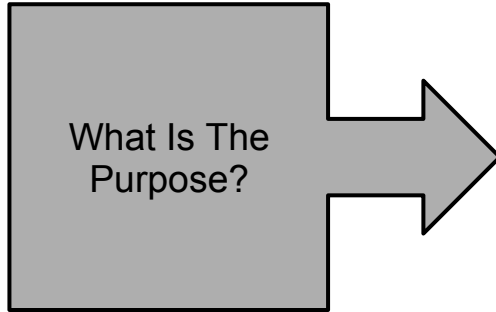


Password Strength



Get Users to Make Stronger Passwords

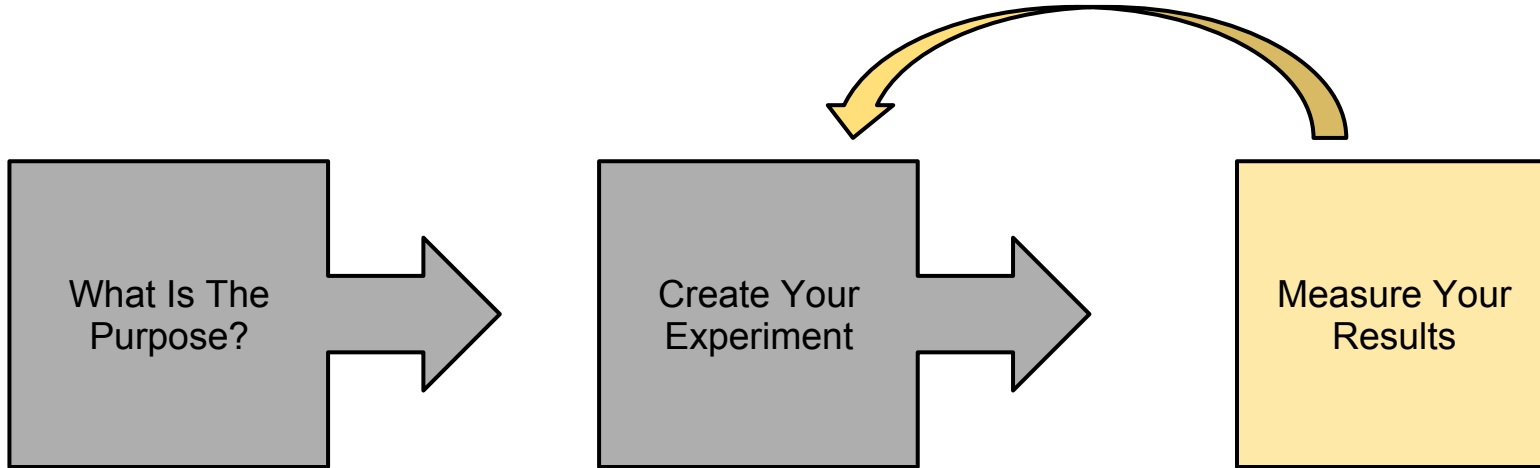




Get Users to Make Stronger Passwords



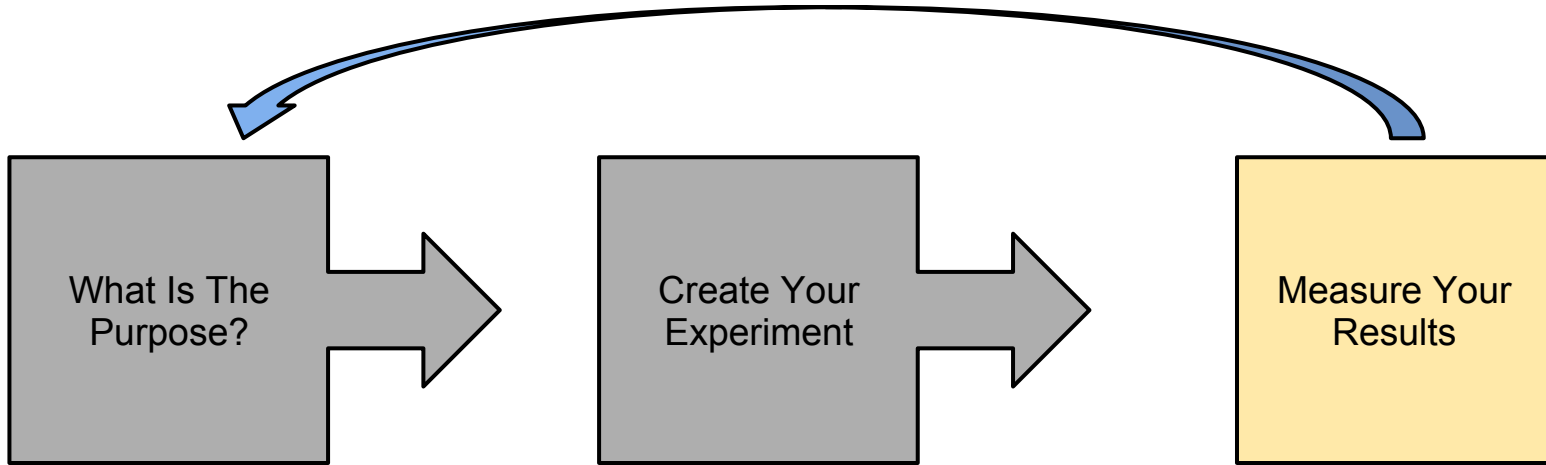
?????



Get Users to Make Stronger Passwords

**KEEP CALM
MY
PASSWORD
IS 1234**


Password Crack



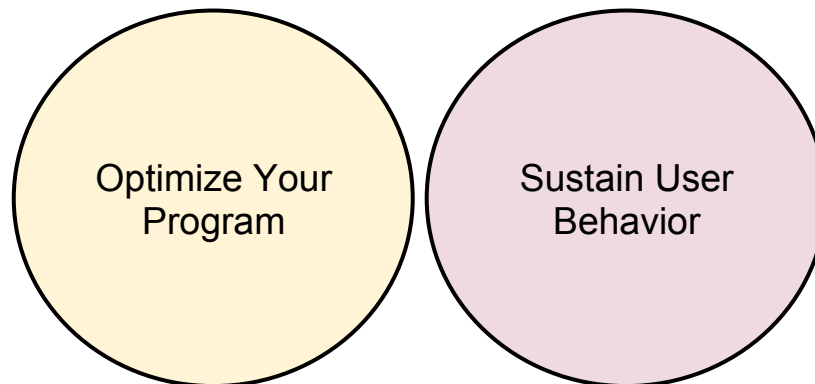
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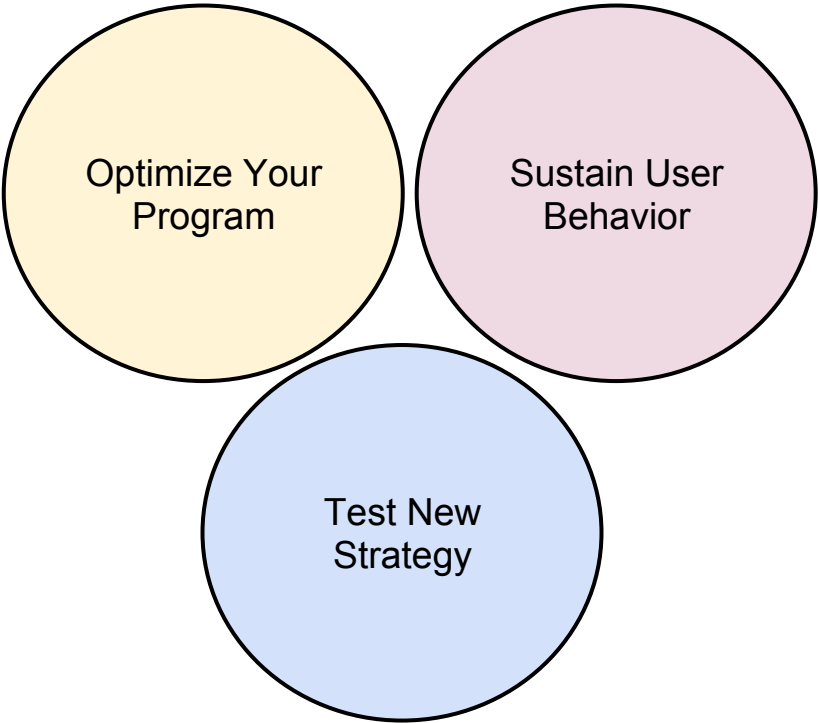
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Optimize Your
Program







Q&A

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