

RSA®Conference2016

San Francisco | February 29 – March 4 | Moscone Center

The Silver Sponsorship package offers 18 companies high visibility with additional branding, marketing, and advertising opportunities throughout the Conference and sponsor hall at RSA® Conference 2016. Elevate your company brand with this comprehensive sponsorship package.

Conference Opportunities: The following Conference Opportunities are available to Silver Level Sponsors. These opportunities will provide the highest level of exposure to all Conference attendees.

- **Briefing Center Speaking Slot** – A 30-minute speaking slot in the Briefing Center located directly on the North Expo Floor. (RSA Conference approval of speaker and topic required)
- **Digital Messaging** – Your company will be offered a 5-second multi-screen logo digital advertising slot during the week of the Conference.
- **Keynote Exposure** – A slide with your company logo looped before the keynote presentations.
- **Conference Signage** – Your company logo on signage throughout the Conference.
- **Full Conference Registrations** – Four (4) Full Conference Registrations.

Expo Hall Opportunities: The following Expo Hall Opportunities are available to Silver Level Sponsors. These opportunities will provide exposure to both Full Conference attendees as well as an estimated 15,000 Expo attendees.

- **20' x 20' Exhibit Space** – 400 square feet of exhibit space in a premium location.
- **Carpet Logo** – All Silver Sponsor company logos will be featured at the entrance of North Expo. This is a great way to additionally brand your company to RSA Conference attendees!

Advertising Opportunities: The following advertising opportunities are available to Silver Level Sponsors. These opportunities will provide exposure prior to the event and last throughout the entire week of the Conference (deadlines apply).

- **Conference Program Guide*** – Highlighted Silver level logo placement in the official Conference Program Guide (content format and delivery platform TBD) with a 75-word company description.
- **Conference Web Site and Mobile App** – Acknowledgment of your company's sponsorship on the RSA Conference 2016 sponsor page.

Silver Sponsorship package is limited to 18 Companies

*(Elements of this package are subject to change)

Your Investment is \$70,000