

RSA® Conference 2016

San Francisco | February 29–March 4 | Moscone Center

The Bronze Sponsorship package offers 24 companies high visibility with additional branding, marketing, and advertising opportunities throughout RSA® Conference 2016. Get your company in the spotlight with this popular sponsorship package which guarantees you a spot in the Sponsor Hall located in Moscone North!

Conference Opportunities: The following Conference Opportunities are available to Bronze Level Sponsors. These opportunities will provide the highest level of exposure to all Conference attendees.

- **Briefing Center Speaking Slot** – A 15-minute speaking slot in the Briefing Center located in South Expo. (RSA Conference approval of speaker and topic required)
- **Digital Messaging** –Your company will be included with all of the other Bronze Sponsors in a 5-second multi-screen logo digital advertising slot during the week of the Conference.
- **Keynote Exposure** – A slide with all Bronze level sponsor logos looped before the keynote presentations.
- **Conference Signage** – Your company logo on signage throughout the Conference.
- **Exhibit Hall Carpet Logo** – Logos are tastefully placed in the carpet at the head of each aisle and are visible to all attendees that walk the show floor. This is a great way to additionally brand your company in South Expo.
- **Full Conference Registrations** – Two (2) Full Conference Registrations.

Expo Hall Opportunities: The following Expo Hall Opportunities are available to Bronze Level Sponsors. These opportunities will provide exposure to both Full Conference attendees as well as an estimated 15,000 Expo attendees.

- **10' x 20' Exhibit Space** – 200 square feet of exhibit space in North Expo.

Advertising Opportunities: The following advertising opportunities are available to Bronze Level Sponsors. These opportunities will provide exposure prior to the event and last throughout the entire week of the Conference (deadlines apply).

- **Conference Program Guide*** – Highlighted Bronze level logo placement in the official Conference Program Guide (content format and delivery platform TBD) with a 50-word company description.
- **Conference Web Site and Mobile App** – Acknowledgment of your company's sponsorship on the RSA Conference 2016 sponsor page.

Bronze Sponsorship package is limited to 24 Companies

*(Elements of this package are subject to change)

Your Investment is \$35,000