RSA® CONFERENCE ASIA PACIFIC & JAPAN 2014 SEES RECORD ATTENDANCE DOUBLING OVER LAST YEAR

Second edition of Conference also features the inaugural RSA® Conference Asia Pacific & Japan 2014 Innovation Sandbox Program

RSA® CONFERENCE ASIA PACIFIC & JAPAN 2014 – Singapore – 24 July, 2014

NEWS FACTS

- RSA**®** Conference Asia Pacific & Japan 2014 returned to the Marina Bay Sands for its second edition in Singapore, from 22 to 23 July 2014.

- There were over 3,200 registrations from countries across the Asia Pacific region.

- The Conference featured approximately 65 sessions spanning the following five tracks.
    - Cloud and Data Security
    - Cybercrime and Law Enforcement
    - Mobile Security
    - Security Infrastructure
    - Threats and Risk Management

- Sessions in Mandarin and Japanese were also offered for the very first time.

- The Conference also saw more than 70 exhibitors and sponsors, such as f5, Blue Coat, M.Tech, Cisco, RSA and Akamai. They demonstrated and showcased the latest technology architecture to secure, protect and mitigate risks for enterprises.

- Key highlights of the Conference include:
    - Opening Keynote by RSA Executive Chairman Art Coviello, who addressed the security implications of today's digitally interdependent world. Mr Coviello emphasized that society's digital interdependence now requires new "norms of behavior", more effective security measures and greater cooperation.
    - Closing Keynote by David Walsh, the journalist known for investigating Lance Armstrong and exposing the illegal use of drugs in professional cycling. David spoke about the importance of truth in today's world, and his experience in bringing down Lance Armstrong.
    - The inaugural RSA® Conference Asia Pacific & Japan 2014 Innovation Sandbox Program, which named Singaporean based start-up Digify, as the winner of the "Most Innovative Company".

- o RSA® Conference 2015 will take place 20 – 24 April 2015, at the Moscone Center in San Francisco
- o RSA® Conference Asia Pacific & Japan 2015 will take place 22-24 July 2015, at the Marina Bay Sands Convention Center in Singapore.

Executive Quote:

Vincent Goh, Vice President, Asia Pacific & Japan at RSA

"RSA Conference Asia Pacific & Japan continues to be the gathering place for industry leaders in information security. The record number of attendees at this year's conference is a testament to the strength of the content and speakers at the conference. The Asia Pacific region continues to grapple with our own unique set of security threats and we look forward to the future editions of RSA Asia Pacific & Japan Conference as the collaboration and innovation platform for leading security companies and talents in this region."

Exhibitor Quotes:

Vic Mankotia, Vice President, Solution Strategy, Asia Pacific & Japan, CA Technologies

"The topics shared at the conference were very refreshing. They truly revolved around the IT of tomorrow and not just traditional enterprise security. The many discussions about the open enterprise in an ever connected world of cloud, social and mobile show that there is a pressing need for security solutions that go beyond protecting the old network perimeter. It is vital that enterprises ensure that the right people have the right access to the right information on the right device and application."

Stephen Dane, Cisco Security Business Group Managing Director for Asia Pacific and Japan

"We were delighted to take part in RSA Conference 2014," said Stephen Dane, Cisco Security Business Group Managing Director for Asia Pacific and Japan. "Our global CTO and regional security team have held productive discussions with key analysts, media, partners, and of course, our customers from around Asia Pacific. The keynote presentation, track sessions and demos that Cisco hosted helped amplify the message that we think is so crucial to security professionals today, that of the need for a new security model that addresses the full attack continuum, before, during and after an attack."

Kevin Kennedy, Senior Director of Product Management, Juniper Networks

"The future of security is at a crossroads. Sharing ideas and best practices is critical to driving the innovation that we need to better defend against increasingly advanced cyberattacks. RSA Conference continues to deliver fresh ideas to connect and share new approaches to security, and it's motivating to see the growing energy and success of this event in APAC."

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About RSA® Conference

RSA Conference helps drive the global information security agenda with annual events in the U.S., Europe, and Asia. As information security professionals work to stay ahead of ever-changing security threats and trends, they turn to RSA Conference for a 360-degree view of the industry. RSA Conference seeks to arm participants with the knowledge they need to remain at the forefront of the information security business. More information on events, online programming, and the most up-to-date news pertaining to the information security industry can be found at www.rsaconference.com.

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