



RSA Conference 2016 Agenda

KNOW B4 U GO

Insider Tips for Getting the Most Out of RSA® Conference 2016

For first-time attendees, RSA® Conference can seem very overwhelming with 400+ expert led-sessions, two halls, 500+ exhibitors, dozens of networking opportunities and not-to-be-missed keynotes.

Where do you start? We put together this guide to give you tips, tricks and resources to help you maximize your RSA Conference experience.

1. Plan before you go

RSA Conference is full of opportunities: instructor-led classes, informative seminars, peer-to-peer sessions, in-depth Learning Labs and more. The best approach is to **spend some time before the Conference building a customized schedule** using [My Schedule](#) on the Conference website. Visit [Sessions & Events](#). Filter by day and content/activity type. Use the Advanced Filter to sort by keywords and/or companies. Our [Mobile App](#) can help you with on-the-go scheduling as well as alert you to new additions, recommendations, and other valuable information.

2. See what's happening in The Viewing Point

NEW! RSA Conference 2016 has added sessions, exhibits and more to this casual lounge.

Innovation Sandbox

Witness the top 10 finalists battle it out for the coveted "Most Innovative Startup" on Monday, February 29 from 1–4:30 PM.

Keynote Viewing

Our lounge-style atmosphere provides Conference attendees an alternative and casual way to watch and experience the keynotes. You'll find comfortable seating, Wi-Fi access, and power for mobile devices.

The Sandbox

Learn how to encrypt mobile device emails, surf anonymously online, study the impact of Internet of Things vulnerabilities and experiment on what happens to healthcare, finance or energy sectors when our critical infrastructure is tested.

3. Expand your knowledge

RSA Conference offers many opportunities for intense, hands-on training from [\(ISC\)²](#) and the [SANS Institute](#). [Learning Labs](#) do not require pre-enrollment however, seating is limited so arrive early! And don't miss the Monday seminars, including **CSA Summit 2016: Cloudifying Information Security** or **VMware: The Future State of Security Starts with Virtualization**.

[See the full list of Monday activities.](#)

Learn how to make the Internet safer for kids

Attend the half-day **CyberSmart: Parent Education Workshop** on Sunday, February 28 in Moscone North Room 130 & 131. Then explore the RSA®C CyberSafety Village in Moscone West (2nd Level). Learn how to have important conversations with your kids about using the internet safely and responsibly. Attend scheduled talks in our Village Presentation Zone and gain valuable insights about CyberSafety for kids from participating organizations such as National Cyber Security Alliance, Hacker Highschool, (ISC)² Foundation, My Digital TAT² and Family Online Safety Institute.

View the CyberSafety Village Presentation Schedule online at www.rsaconference.com/cybersafetyvillage

CyberSmart Parents Workshop

Sunday Session #1 10 AM–12 PM
 Sunday Session #2 1 PM–3 PM
Open to all badge types

CyberSafety Village hours

Monday 1 PM–5 PM
Open to all badge types

Tuesday 11:30 AM–6 PM
 Wednesday 9 AM–5:30 PM
 Thursday 9 AM–5:30 PM
Open to Full Conference badge holders

	Full Conference	Discover Pass	Expo Pass
MONDAY EVENTS			
INNOVATION SANDBOX	✓	✓	✓
ASSOCIATION SEMINARS	✓	✓	✓
RSA CONFERENCE SEMINARS	✓		
SANS TUTORIALS	\$	\$	\$
(ISC)² CBK TRAININGS	\$	\$	\$
PROFESSIONAL DEVELOPMENT TRACK SESSIONS	✓		
SECURITY BASICS TRACK SESSIONS	✓	✓	
KEYNOTES & SESSIONS			
KEYNOTES (TUES)	✓	✓	
KEYNOTES (WED–FRI)	✓	✓	✓
TRACK SESSIONS	✓		
ASSOCIATION & SPONSOR SPECIAL TOPICS TRACK SESSIONS (TUES–THURS)	✓	✓	✓
BIRDS OF A FEATHER (WED–THURS)	✓		
CYBERSAFETY VILLAGE*	✓		
CROWDSOURCED SESSIONS (TUES–THURS)	✓	✓	
FOCUS-ON SESSIONS (WED–THURS) ♦	✓		
PEER2PEER SESSIONS (TUES–THURS) ♦	✓		
LEARNING LABS (WED–THURS) ♦	✓		
FORUMS (TUES–THURS)	✓	✓	✓
RSA®C TV (TUES–THURS)	✓		
THE SANDBOX (WED–THURS)	✓	✓	✓
THE VIEWING POINT (TUES)	✓	✓	After 12 PM
THE VIEWING POINT (WED–THURS)	✓	✓	✓

CLICK HERE FOR COMPLETE LIST

- ✓ Included in badge type.
- \$ Guest tickets available for purchase.
- ♦ Limited seating.
- * Open to all badge types on Monday, February 29.

4. Beat the crowds

You didn't have to travel all the way to San Francisco just to stand in line. Registration is available in Moscone North and West. Monday and Tuesday morning are by far the busiest times. We suggest registering on Sunday if possible.

Registration hours:

Saturday	1 PM – 6 PM	Moscone North
Sunday	7 AM – 6 PM 7 AM – 6 PM	Moscone North Moscone West
Monday	7 AM – 7 PM 7 AM – 6 PM	Moscone North Moscone West
Tuesday	6:30 AM – 6 PM 6:30 AM – 5 PM	Moscone North Moscone West
Wednesday	6:30 AM – 6 PM	Moscone North and West
Thursday	6:30 AM – 6 PM 6:30 AM – 5:30 PM	Moscone North Moscone West
Friday	8 AM – 2 PM 8 AM – 12:30 PM	Moscone North Moscone West

The Tuesday Opening and Friday Closing Keynotes tend to be the most attended events, so get there early.

5. Be Social

Monday
5 PM – 7 PM

Welcome Reception

Kick off RSA Conference 2016 with drinks and hors d'oeuvres as you preview the 500+ leading information security vendors in both North and South Expos.

Open to Full Conference and Discover Pass attendees only. Guest tickets available for purchase.

Tuesday
4:30 – 6 PM

CyBEER Ops

Taste craft beers from several California craft breweries and receive a commemorative RSA Conference 25th Anniversary tasting glass!

Open to Full Conference attendees only. Guest tickets available for purchase.

Tuesday-Wednesday
6:30 – 7:30 PM

Dinner For 6

Sign up for non-hosted dinners at select restaurants as a single diner or with a group of friends. Space is limited so be sure to sign up on-site at the Conference Concierge desk in advance and obtain a confirmation slip to attend.

Open to all attendees.

Wednesday
5 – 6 PM

Expo Pub Crawl

Enjoy complimentary beer, wine and nonalcoholic beverages as you visit sponsoring companies' booths to learn about their latest innovations in both North and South halls.

Open to all attendees.

6. Map your Expo hall

Familiarize yourself with the [floorplan](#). Highlight vendors you want to see. Keep an eye on your email—many vendors will offer incentives to visit their booths or send invitations to special events.

NEW for 2016!

Content All Day

Extended educational tracks will run all day on Wednesday and Thursday, allowing you to engage in smaller group settings in the afternoon for conversations on a variety of topics.

More Learning Labs

Learning Labs were developed to provide a highly interactive, facilitated learning experience. We are now offering 12 two-hour Labs limited to 50 attendees.

Expanded Crowdsourced Sessions

The top sessions selected by the security community will take the stage at RSA Conference as our Crowdsourced track expands.

Birds of a Feather

Bring your breakfast to the discussion rooms, where attendees will designate topics of interest and find like-minded individuals for conversation.

Focus-On Sessions

Continue the conversation with our new [Focus-On Sessions](#), which bring popular speakers and topics back together for a smaller group discussion and Q&A with the presenter.

Expanded Expo Hours

The Expo will be open Tuesday and Wednesday from 10 AM – 6 PM and Thursday from 10 AM – 3 PM.

YOUR SOCIAL CHEAT SHEET

The RSA Conference [Twitter](#), [Facebook](#) and [LinkedIn](#) pages are great resources for important Conference activities and fun. Catch up on the Twitter conversation using #RSAC—hear from other attendees and learn more about Conference activities.

BASH



6–10 PM RSA® Conference Codebreakers Bash

Celebrate Conference's 25th Anniversary, Thursday, March 3, Codebreakers Bash at AT&T Park!

Full Conference, Thursday Full Conference One-Day and Discover Pass attendees only. Guest tickets available for purchase.

Please note: Bags brought into AT&T Park cannot exceed 16" x 16" x 8" in size. Please plan accordingly. Also, there is no bag check in the park, only coat check.

- Enjoy a gaming experience with guest Tony Hawk.
- Hear an intimate, acoustic performance by Sheryl Crow. Space is limited.
- Listen to music performed by *Walk Off The Earth*.
- See a 25th Anniversary fireworks display and celebratory toast.
- Take a ballpark tour, hang in the dugouts or practice your swing in the batting cages.
- [And much more!](#)

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