

# RSA® CONFERENCE PATH

## FOR NEWCOMERS



### MUST-SEE SESSIONS FOR NEWCOMERS



With over 50 sessions, seminars and other events at RSA Conference 2016 Asia Pacific & Japan, choosing the most relevant content can be a daunting task. That's why we created this curated conference path. Use the suggestions below as a guide when planning your itinerary to help you get the most out of your Conference experience.



WEDNESDAY

08.00 – 14.30 hrs

#### ACHIEVING E-COMMERCE SUCCESS THROUGH EFFECTIVE INTERNET SECURITY: A Primer for SMEs

ID: SUM-W02  
Orchid Room 4301

##### AGENDA ITEMS

- 08.00 – 08.45 hrs** Registration, breakfast, arrivals
- 08.45 – 08.50 hrs** Welcome and Introduction  
**Hugh Thompson**, Program Committee, RSA Conference
- 08.50 – 09.35 hrs** Security Landscape Overview  
**Bryce Boland**, Chief Technology Officer for Asia Pacific, FireEye
- 09.35 – 10.20 hrs** Building a Business Case for Security  
**Ronnie Islam**, Manager–Security Solutions, ANZ; **Leon Miri**, Manager–Security Solutions, ANZ
- 10.20 – 10.40 hrs** BREAK
- 10.40 – 11.25 hrs** Getting Started in Security: Balancing Budgets and Bodies  
**Dimension Data**
- 11.25 – 12.00 hrs** Case Study: Security as a Differentiator  
**David McLinton**, Head of Asia Pacific Operations Cyber Security, Singtel
- 12.00 – 13.00 hrs** LUNCH
- 13.00 – 13.45 hrs** Scaling for Growth: Building Out a Process that Works Today and Tomorrow  
**Sunil Varkey**, CISO, Wipro
- 13.45 – 14.30 hrs** Panel Discussion  
Q&A with Audience

08.00 – 14.30 hrs

#### G2B: Cyber-Business in Myanmar, Indonesia and Thailand

ID: SUM-W01  
Orchid Room 4201

##### AGENDA ITEMS

- 08.00 – 08.45 hrs** Registration, breakfast, arrivals
- 08.45 – 09.00 hrs** Welcome and Regional Overview
- 09.00 – 10.20 hrs** Cyber-Business in Myanmar
- 10.20 – 10.40 hrs** BREAK
- 10.40 – 12.00 hrs** Cyber-Business in Indonesia
- 12.00 – 13.00 hrs** LUNCH
- 13.00 – 14.20 hrs** Cyber-Business in Thailand
- 14.20 – 14.30 hrs** Wrap up

**DON'T MISS!**  
Opening Keynote  
14.45 - 16.35 hrs

# THURSDAY

09.00 – 09.45 hrs

## UNDECLARED CYBERWARS: Cyberthreat Actors Targeting Asia

**Bryce Boland**, Chief Technology Officer for Asia Pacific, FireEye

ID: TTA1-R01  
Orchid Room 4303

10.00 – 10.45 hrs

## HIDING IN PLAIN SIGHT: The Growth Of Cybercrime In Social Media

**Gabriel Guzman**, Head of Cyber Intelligence, FraudAction, RSA

ID: FLE1-R02  
Orchid Room 4305

15.15 – 16.00 hrs

## SECURITY AWARENESS IS NOT ENOUGH: Build Security Culture Using Science of Habits

**Bikash Barai**, Co-Founder, Cigital India

ID: SDS1-R08  
Orchid Room 4301

16.30 – 17.15 hrs

## DARK WEB GLOBETROTTERS: Differences in Seven Underground Markets

**Ryan Flores**, Senior Manager, Forward Looking Threat Intelligence, Trend Micro

ID: FLE1-R09  
Orchid Room 4305

# FRIDAY

09.00 – 09.45 hrs

## CYBERCRIME COLLABORATION— The Changing APAC Threat Landscape

**Tal Darsan**, Threat Research Team Leader, IBM Security; **Etay Maor**, Executive Security Advisor, IBM Security

ID: TTA1-F01  
Orchid Room 4303

10.00 – 10.45 hrs

## EASTERN EUROPEAN BLACK MARKET ECONOMY TRENDS

**Alex Holden**, Chief Information Security Officer, Hold Security, LLC

ID: FLE1-F02  
Orchid Room 4305

11.15 – 12.00 hrs

## FIGHTING 'SOPHISTICATED' ATTACKS WITH ADVANCED PERSISTENT SECURITY

**Araceli Treu Gomes**, Subject Matter Expert, SecureWorks; **Ira Winkler**, President, Secure Mentem

ID: TTA1-F03  
Orchid Room 4303

13.15 – 14.00 hrs

## HIDE AND SEEK: How Threat Actors Respond in the Face of Public Exposure

**Kristen Dennesen**, Senior Threat Analyst, FireEye; **Marcin Siedlarz**, Senior Threat Intelligence Analyst, FireEye

ID: TTA1-F04  
Orchid Room 4303

**DON'T MISS!**  
Closing Keynote  
14.15 – 15.40 hrs