

RSAC<sup>®</sup> Conference Security Scholar takes place during RSA<sup>®</sup> Conference week and connects 80 of the brightest up-and-coming cybersecurity students with leading experts, peers and Conference attendees. The goal of the program is to share knowledge, experience and connections to enrich the discourse on how to stay ahead of cyber threats. **RSAC<sup>®</sup> Conference College Day**, held on March 7 – 8, 2019, invites 500+ students to partake in RSAC's rich content, tailored sessions and networking opportunities to help prepare them for their future as cybersecurity professionals.

## Sponsorship Packages

RSA Conference Security Scholar and RSA Conference College Day provides access to the future workforce through focused networking opportunities and resume collection.

### PREMIER SPONSOR — \$30,000

PRE- EVENT	Website listing including sponsor logo and 50 word description
	Receive RSAC Security Scholar resumes (80) in November 2018
	Sponsor logo included in pre-event communications
EVENT	Sponsor logo included on RSA Conference signage
	Sponsor logo included on Security Scholar Page in Conference Program Guide
	Sponsor Logo included on RSAC College Day Bag
	Invitation for 1 company representative to attend a hosted private dinner with scholars on Tuesday
	RSAC College Day Breakfast and Panel Discussion (Thursday): <ul style="list-style-type: none"> <li>• Speaking opportunity as a Panel Participant for RSA Conference Students</li> <li>• 5 Invitations for company representatives to attend</li> </ul>
	RSAC College Day Open House and Sponsor Reception (Thursday): <ul style="list-style-type: none"> <li>• Branded network area</li> <li>• Opportunity to offer a giveaway (RSAC management approval required)</li> </ul>
	Interview Skills and Resume Review Workshop (Friday 9:30 AM – 11:30 AM): Send an HR representative to participate in this important student event
3 Full Conference Registrations	
POST- EVENT	Receive all RSAC College Day resumes 30 days post show
	Sponsor mention included in post-event communication to all scholars and students

## RSAC Security Scholar Facts

### Participant Profile:

- ◆ **Degrees:** 35% Ph.D. – 35% Master – 30% Undergraduate
- ◆ **Diversity:** Diversity includes but is not limited to age, gender, ethnicity, area of study, degree sought, and future career path
- ◆ **Areas of study:** Security in IoT, mobile, cloud, hardware security law, cyberforensics, cryptography
- ◆ **Career direction:** Participating students are preparing for careers in private, public & academic domains

## 2019 RSAC Security Scholar Roadmap

- ◆ Invitations will go out to 38 schools and 80 students to participate
- ◆ Top programs from across U.S. have been identified that reflect the diversity of RSA Conference attendees

## 2019 RSAC College Day Strategy

- ◆ Approaching 60+ schools within 350 miles of San Francisco
- ◆ Goal 500+ students – All students to provide resumes

## 2018 Participating Universities\*

- ◆ Arizona State University
- ◆ Carnegie Mellon University – Information Networking Institute
- ◆ Columbia University – Center for Cybersecurity
- ◆ George Mason University
- ◆ Georgia Institute of Technology
- ◆ Massachusetts Institute of Technology
- ◆ Michigan State University
- ◆ Mississippi State University
- ◆ New York University – Tandon School of Engineering
- ◆ North Carolina Agricultural and Technical State University
- ◆ Northeastern University – Institute for Information Assurance
- ◆ Pennsylvania State University – College of Information and Technology
- ◆ Purdue University
- ◆ RICE University
- ◆ Rensselaer Polytechnic Institute
- ◆ Stanford University – Stanford Cyber Initiative
- ◆ United States Naval Academy
- ◆ University of California, Berkeley – Center for Long-Term Security
- ◆ University of California, Davis
- ◆ University of California, San Diego
- ◆ University of Colorado, Colorado Springs
- ◆ University of Illinois, Urbana Champaign
- ◆ University of Maryland
- ◆ University of Maryland, University College
- ◆ University of Massachusetts Amherst
- ◆ University of North Carolina, Charlotte
- ◆ University of Southern California, Viterbi School of Engineering
- ◆ University of Texas, San Antonio
- ◆ University of Washington, Bothell – Cyber Security Engineering
- ◆ Virginia Tech

\* List of 2019 participating universities subject to change