

SPONSORSHIP AND EXHIBIT PACKAGES

SPONSORSHIP PACKAGES				EXHIBIT PACKAGES			
Diamond Sponsors	Platinum Sponsors	Gold Sponsors	Silver Sponsors	Turnkey Space		Space Only	
<u>Premium</u>	<u>Premium</u>	<u>Premium</u>	<u>Premium</u>	Per Meter	\$ 750	Per Meter	\$ 600
Conference Bag Sponsor 2 Invites for the VIP Reception	Conference Notebook Sponsor	Welcome Reception Sponsor	Lunch Sponsor	2x3	\$ 4,500	2x3	\$ 3,600
<u>Speaking</u> Keynote Speaking Slot Track Session Speaking Slot Demo Speaking Slot	<u>Speaking</u> Keynote Speaking Slot Demo Speaking Slot	<u>Speaking</u> Track Session Speaking Slot	<u>Speaking</u> Demo Speaking Slot	3x3	\$ 6,750	3x3	\$ 5,400
<u>Badges</u> 8 Full Conference Badges	<u>Badges</u> 6 Full Conference Badges	<u>Badges</u> 4 Full Conference Badges	<u>Badges</u> 3 Full Conference Badges	3x6	\$ 13,500	3x6	\$ 10,800
<u>Branding</u> Keynote Seat Drop & Bag Insert Logo on Keynote Walk-in Loop Logo on Sponsor Banner Logo Inclusion on Conference Signage One-page Ad in Program Guide Logo and 100-word Description in Program Guide WWW Posting on RSA Conference APJ website	<u>Branding</u> Logo on Keynote Walk-in Loop Logo on Sponsor Banner Logo Inclusion on Conference Signage Half-page Ad in Program Guide Logo and 75-word Description in Program Guide WWW Posting on RSA Conference APJ website	<u>Branding</u> Logo on Keynote Walk-in Loop Logo on Sponsor Banner Logo Inclusion on Conference Signage Quarter-page Ad in Program Guide Logo and 50-word Description in Program Guide WWW Posting on RSA Conference APJ website	<u>Branding</u> Logo on Keynote Walk-in Loop Logo on Sponsor Banner Logo and 50-word Description in Program Guide WWW Posting on RSA Conference APJ website	4x6	\$ 18,000	4x6	\$ 14,400
Diamond Sponsorship Only \$35,000	Platinum Sponsorship Only \$25,000	Gold Sponsorship Only \$15,000	Silver Sponsorship Only \$7,500	6x6	\$ 27,000	6x6	\$ 21,600
Diamond Sponsorship with 8m x 8m Space \$65,000	Platinum Sponsorship with 6m x 6m Space \$40,000	Gold Sponsorship with 4m x 6m Space \$22,500	Silver Sponsorship with 3m x 6m Space \$13,500	8x8	\$ 48,000	8x8	\$ 38,400
Diamond Sponsorship with 8m x 8m Turnkey \$75,000	Platinum Sponsorship with 6m x 6m Turnkey \$45,000	Gold Sponsorship with 4m x 6m Turnkey \$25,000	Silver Sponsorship with 3m x 6m Turnkey \$15,000	Included with Space			
				Badges		Program Guide	
				2x3	2	25 Word Description	
				3x3	3	30 Word Description	
				3x6	4	40 Word Description	
				4x6	6	50 Word Description	
				6x6	8	60 Word Description	
				8x8	12	100 Word Description	
				All Exhibit Space Includes:			
				WWW Posting on RSA Conference APJ website			
				Turnkey Space Example for 3mx3m Includes:			
				– 1 unit of 13amp power-point			
				– 1 unit of reception desk			
				– 1 unit of wastepaper basket			
				– 2 units of folding chairs			
				– 1 unit of brochure rack			
				– Fluorescent tube lights			
				– Existing ballroom carpeting			
				– Company name on fascia board			