# For Internal RSA Conference Use Only: Confirmed Booth #:\_\_\_\_ Authorization: \_\_\_\_ Date: \_\_\_\_

# RSA®Conference2018 San Francisco | April 16–20 | Moscone Center

# SPONSORSHIP/EXHIBITOR CONTRACT

RSA® Conference 2018 ("RSA Conference") will take place at the Moscone Center in San Francisco, California (the "Venue") on April 16-20, 2018. This Sponsorship/Exhibitor Contract, including the terms and conditions attached hereto and incorporated herein by reference (collectively the "Contract"), is made by and between RSA Security LLC ("RSA Conference Organizer"), located at 2831 Mission College Blvd., Santa Clara, California, and the company identified below ("Company"). Upon execution of this Contract, Company agrees to pay the fees set forth below ("Total Fee") in full subject to the Terms and Conditions attached hereto and incorporated herein by reference.

Company agree	s to pay the rees set forth bei	ow ( lotal Fee ) II	i iuli subject to the Terms and	Conditions attached hereto and incorporated herein by reference.	
Company:					
Contact:			Title:		
Address:			Address 2:		
City:			State:		
Country:			Postal Code:		
Phone & Extens	sion:		Mobile:		
Email:			Website URL:		
Snonsorshi	p Packages (in US Do	ollars).			
	Diamond-w/ Partner Pavilion	•	Booth No:	Net Sq. Ft: 1800 (30 x 60)	
		•			
	Platinum with Keynote	\$250,000	Booth No:	• • • •	
	Platinum without Keynot	•	Booth No:	. , ,	
	Gold	\$150,000	Booth No:		
	Silver	\$ 75,000	Booth No:	• • • •	
	Bronze	\$ 40,000	Booth No:	Net Sq. Ft: 200 (10 x 20)	
Exhibit Space Exhibit Space	anizer reserves the right to re ce Selection: is priced at \$130.00 per s ter security and general il	equare foot (the		Fee includes booth space, company identification sign, standard pi	ipe-and
Exhibit Spa		Dim	ensions:	Price: \$	
2 <sup>nd</sup> Choice:			ensions:		
Event Mark	eting Opportunities (	EMOS)			
Marketing	Opportunity:			Price: \$	
Marketing	Opportunity:			Price: \$	
				TOTAL FEE: \$	
Payment Meth	od: □ Check (Make payable	e to RSA Confere	ence) □ Visa □ MC □ AM	MEX Please reference the following PO#	
Credit Card #: _			Ехр	p. Date:	
Name on Card:				. <u></u>	
Authorized Sigr	nature:				
Billing Address	(if different from above):				
	Ple	•		ages of this Contract to your Sales Manager	
	FodF			116368, Atlanta, GA 30368-6368	
			•	8, 100 South Crest Drive, Stockbridge, GA 30281	
				ated herein including the attached terms and conditions which are here tive as of the date RSA Conference Organizer signs this Contract below ACCEPTED: RSA CONFERENCE ORGANIZER	
BY: Authorized Sign	ature			BY: Authorized Signature	
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Name & Title (please print)				Name & Title (please print)	
Date				Date	

### **Terms & Conditions**

## RSA Conference Organizer and Company agrees to the following terms and conditions:

- Exhibition Rules: Company hereby agrees to participate as a sponsor or exhibitor in the exhibition of RSA Conference (the "Exhibition") pursuant to the Rules and Regulations for Exhibitors and Sponsors (the "Rules"), which are incorporated herein by reference. In the event of a conflict between the Rules and this Contract, this Contract shall take precedence. RSA Conference Organizer and, Nth Degree, Inc. ("RSA Conference Manager"), and their respective agents and representatives reserve the right to make changes to the Exhibition, including, without limitation, dates, times and location. RSA Conference Organizer shall make commercially reasonable efforts to notify Company of any such changes within a reasonable timeframe; provided, however, that in no event shall RSA Conference Organizer, RSA Conference Manager or any of their respective employees, officers, directors, affiliates or agents (collectively, "RSA Conference Parties") be liable for any damages arising from such changes or notice.
- 2. No Assignment: Company shall not assign, share or sublet all or any portion of the Company's allocated exhibit space nor assign or transfer any of its rights or obligations under this Contract without the prior written consent of RSA Conference Organizer, which consent may be withheld in the sole discretion of RSA Conference Organizer. Company shall submit any request for assigning, sharing or subletting exhibit space in writing to RSA Conference Organizer no later than November 1, 2017. Any such request shall set forth the name of the companies or organizations to which Company desires to assign, sublet or share Company's allocated exhibit space and a summary of the arrangements (including without limitation, the amount of space in question and any fees being paid, and any other material terms). Company acknowledges and agrees that if it fails to obtain prior written consent from RSA Conference Organizer as required in this Section 2, RSA Conference Organizer shall have the right to liquidated damages in an amount equal to the number of additional non-approved companies in Company's exhibit space multiplied by the Booth Fee. Such damages are not intended as a penalty. Company agrees to pay such liquidated damages within thirty (30) days of an invoice from RSA Conference Organizer.
- 3. <u>Disturbance</u>: Immediately upon request from RSA Conference Organizer, Company shall remove any exhibit (or element thereof) that, in RSA Conference Organizer's sole discretion, is deemed objectionable, unsafe or detracts from the Exhibition because of noise, method of operation, or any other reason. Company agrees not to display nor offer for sale at the Exhibition any products, services, or promotional materials that (a) infringe the intellectual property or other rights of RSA Conference Organizer or any other third party; or (b) disparage or depict RSA Conference Organizer or any other RSA Conference Organizer or exhibitor in an objectionable manner as determined by RSA Conference Organizer in its sole discretion, pursuant to this Section 3. RSA Conference Organizer reserves the right to remove or have removed any such exhibits (or element thereof) in its sole discretion. In no event shall any RSA Conference Party be liable for any refund or other damages or expenses incurred by Company in connection with or arising out of any actions taken by RSA Conference Organizer pursuant to this Section 3.
- 4. <u>Drones/Unmanned Aircraft ("UAV"</u>): UAVs are devices that are used or intended to be used, for flight in the air with no onboard pilot (either controlled manually or through an autopilot using a data link to connect pilot to UAV). Unless permission is granted by the RSA Conference Organizer in writing at least sixty (60) days prior to the Exhibition, UAVs are strictly prohibited at all time of the Exhibition (including during set-up, tear down and conference days) throughout the Moscone Convention Center and the adjacent areas outside of the Moscone Convention Center. RSA Conference Organizer reserves the right to remove or have removed any such UAVs in its sole discretion. In no event shall any RSA Conference Party be liable for any refund or other damages or expenses incurred by Company in connection with or arising out of any actions taken by RSA Conference Organizer pursuant to this Section 4.
- 5. RSA Conference Contractors: Company agrees to provide and/or install its own tradeshow booth, computer equipment, collateral, and technical resources and tradeshow as more fully described in the Rules. RSA Conference Organizer has designated official third-party contractors, vendors and service providers (collectively, "RSA Conference Contractors") to provide certain products and/or services for sponsors and exhibitors at the Exhibition (as set forth in the Rules) at then prevailing rates of such RSA Conference Contractors, including, without limitation, drayage, machiner moving, garbage, machinery erection, furniture, Sponsorship and floor decorations, signs, photos, telephone and Internet services, computer and audio/visional equipment, electricians, and guard services. Company may engage a RSA Conference Contractor to provide such services at Company's sole expense. Company hereby authorizes RSA Conference Organizer to provide Company's contact information (including, without limitation, contact name, telephone number, fax number and email address) to such RSA Conference Contractors for purposes of soliciting such products or services. Company may engage contractors and vendors other than RSA Conference Contractors to provide similar products and/or services only with the prior written consent of RSA Conference Organizer, which approval shall not be unreasonably withheld. RSA Conference Parties assume no responsibility or liability for any of the products and/or services delivered by RSA Conference Contractors or any other contractor, vendor or service provider providing such services.
- 6. Website Posting. During the months of January 2018-April 2018 Company agrees to display the "RSA Conference US 2018" logo on Company's home page on its website on the Internet, with a link to the RSA Conference web site. RSA Conference Organizers shall provide such RSA Conference logo to Company by December 1, 2017.
- 7. Compliance: Company agrees to comply with all applicable Federal, state and local laws and regulations as well as all union contracts in effect among RSA Conference Organizer, RSA Conference Contractors, the Venue and various labor organizations. In furtherance and not in limitation of the foregoing, Company must be in full compliance with the Americans with Disabilities
- 8. <u>Insurance</u>: Company agrees to acquire and maintain insurance coverage as set forth in the Rules. Company acknowledges and agrees that RSA Conference Organizer does not maintain insurance covering Company's property and it is the sole responsibility of Company to obtain such insurance.
- 9. Competing Events/Marketing Activities and Advertising: During the period from April 16-20, 2018, Company shall not independently reserve space or otherwise sponsor or host an event, engage in marketing or promotional activities or advertise within five (5) miles of the Exhibition. This includes, but is not limited to, meeting space, a hospitality suite, seminar or any other promotional or educational activity or advertising vehicle without the prior written consent of RSA Conference Organizer, which consent shall not be unreasonably withheld. Company acknowledges and agrees that events that conflict with previously scheduled RSA Conference activities shall be one reason that RSA Conference Organizer may withhold such consent.
- 10. Payment Terms: Upon execution of this Contract and subject to the terms set forth in Section 10, Company agrees to pay the Total Fee identified on the attached cover sheet. If this Contract is executed by Company on or before December 1, 2017, Total Fees are due and payable in full within thirty (30) days from receipt of an invoice for the same. If this Contract is executed by the Company after December 1, 2017, payment for the Total Fee will be due and payable upon receipt of an invoice for the same. Notwithstanding the foregoing, in no event shall Company be permitted to move in, set up or participate in the Exhibition unless the Total Fee is paid in full by March 1, 2018. RSA Conference Organizer reserves the right to cancel and/or re-assign Sponsorship or Exhibit locations if payments are not received when due.
- 11. Cancellation: All cancellations must be made by providing written notice to RSA Conference Organizer. On or before March 20, 2017 Company may cancel this Contract without cause and without penalty. Following March 20, 2017, Company may cancel this Contract provided, however, that Company understands and agrees that such cancellation will be subject to a cancellation fee in the amount set forth below (the "Cancellation Fee") as liquidated damages and not as a penalty. The parties agree that the Cancellation Fee will be calculated as a percentage of the Total Fee in accordance with the following table:

Cancellation Date Period	Percentage of Total Fee
March 21, 2017 to April 19, 2017	30%
April 20, 2017 to May 19, 2017	60%
After May 19, 2017	100%

In the event Company cancels this Contract, RSA Conference Organizer shall refund to Company any fees previously paid to RSA Conference Organizer less the Cancellation Fee, if any, within thirty (30) days of receipt of the cancellation notice. If Company has not previously paid any fees to RSA Conference Organizer at the time of cancellation, Company shall pay to RSA Conference Organizer an amount equal to the applicable Cancellation Fee within thirty (30) days receipt of an invoice therefore. Cancellation Fees will be calculated on the date the notice of cancellation is received by RSA Conference Organizer. RSA Conference Organizer may cancel this Contract at any time for convenience. Upon such cancellation for convenience by RSA Conference Organizer shall refund any fees previously paid by Company under this Contract.

- 12. <u>License</u>: Company hereby grants RSA Conference Organizers a limited, non-exclusive, non-transferable, non-sub licensable license to use Company's marks in connection with this RSA Conference.
- 13. Video and Photography: As part of your participation at the RSA Conference, Company is giving permission to potentially be filmed or photographed by RSA Conference Parties and media.
- 14. Force Majeure: Except for payment of fees, neither party shall be held responsible for any delay or failure in performance of its obligations hereunder to the extent such delay or failure is caused by fire, flood, strike, civil, governmental or military authority, acts of God, acts of terrorism, acts of war, epidemics, the availability of the Venue or other similar causes beyond its reasonable control and without the fault or negligence of the delayed or non-performing party or its subcontractors.
- 15. Limitation of Liability: RSA CONFERENCE PARTIES SHALL NOT BE LIABLE TO COMPANY FOR ANY DAMAGE, LOSS, HARM OR INJURY TO COMPANY OR ITS PROPERTY OR BUSINESS RESULTING FROM ANY REASON WHATSOEVER IN CONNECTION WITH THE EXHIBITION. IN FURTHERANCE AND NOT IN LIMITATION OF THE FOREGOING, RSA CONFERENCE PARTIES SHALL IN NO EVENT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES, OR DAMAGES FOR LOSS OF PROFITS, REVENUE, DATA, OR USE INCURRED BY COMPANY, WHETHER IN ACTION, IN CONTRACT OR TORT, EVEN IF RSA CONFERENCE PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. RSA CONFERENCE PARTIES' ENTIRE LIABILITY FOR DAMAGES HEREUNDER SHALL IN NO EVENT EXCEED THE AMOUNT OF FEES PAID BY COMPANY UNDER THIS CONTRACT.
- 16. <u>Indemnification:</u> Company agrees to indemnify, defend and hold RSA Conference Parties harmless against all claims, demands, costs, liabilities, losses or damages (including all reasonable attorneys' fees) to persons or property, arising out of, related to or caused by (a) Company's installation, removal, maintenance, occupancy or use of the Company's exhibit at the Exhibition or participation in the Exhibition or (b) the gross negligence and willful misconduct of Company and/or its employees, agents or representatives.
- 17. Governing Law. The validity, construction, and interpretation of this Contract and the obligations of the parties hereto shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts in the United States, without regard to its choice of law principles.
- 18. Miscellaneous: This Contract constitutes the entire understanding between the RSA Conference Organizer and the Company with respect to the subject matter hereof. Terms and conditions set forth in any purchase order or other document provided by the Company to the RSA Conference Organizer that differ from, conflict with, or are not included in this Contract shall not be part of any agreement between the RSA Conference Organizer and the Company unless specifically accepted as part of this Contract by the RSA Conference Organizer in writing. No failure or delay by any party in exercising any right and remedy shall operate as a waiver thereof, and a waiver of a particular right or remedy on one occasion shall not be deemed a waiver of any other right or remedy or a waiver on any subsequent occasion. All notices to RSA Conference Organizer shall be delivered to the address set forth above for the RSA Conference organizer in writing and delivered either in person, by nationally recognized express courier by public postal service for which a delivery receipt is obtained. Notice will be deemed effective when actually received or when delivery at the proper address has been confirmed by written evidence.
- 19. <u>Term and Survival of Clauses</u>. Unless otherwise terminated as set forth herein, this Contract will terminate as of the conclusion of the RSA Conference. Expiration or termination of this Contract shall not relieve either party of any obligation that accrued prior to the date of such expiration or termination. The provisions of Sections 2, 3, 4, 6, 7, 8, 9, 10, 13, 14, 15, 16, and 17 shall survive the expiration or termination of this Contract for any reason.