

Month	Theme	Vertical Focus
January	Privacy	Retail
February	AppSec/DevOps	Education
March	Technology	Healthcare
April	Innovation	Finance/Banking
May	Hackers & Threats	Government
June	Policy & Government	Healthcare
July	C-Suite Views	Retail
August	Technology	Finance/Banking
September	Professional Development	Government
October	CyberSafety	Education
November	Security Strategy & Operations	Retail
December	Hackers & Threats	Healthcare

Are you interested in contributing to the RSA Conference blog?
Email your content idea(s) that map to a monthly theme to the RSAC Editorial Team:
RSACEditorial@rsaconference.com

Writing Guidelines:

- For content submitted to RSA Conference, write in a way that showcases expertise and is focused on thought leadership
- 500–800 words
- Content must be vendor-neutral; no product pitches
- Include a brief bio of the author, including name, title and company
- Submit a headshot of the author:
 - Color
 - High-res version (300 DPI)
- Submit an image to accompany the content