RSA® Conference

2017 Editorial Calendar

Month	Theme	Description	Vertical Focus
January	Privacy	Privacy and security have an interesting relationship, and policies and procedures are constantly evolving. Here we look at big data, social media, cloud, legislative changes, IoT, and other emerging technologies and processes in the enterprise and the privacy implications of these.	Finance/Banking
February	Innovation	The future of cybersecurity remains unknown, but the most innovative companies are sure to drive the agenda. What are the latest innovations in cybersecurity? What does it take to have a successful cybersecurity startup? What fields are growing and changing the fastest? We'll also focus on startups, VCs and the Innovation Sandbox.	Healthcare
March	Professional Development	There are a million unfilled cybersecurity positions. What do you need to know to be hired in cybersecurity? As a hiring manager, what skills are you looking for? How should you be staffing the teams of the future? We look at cybersecurity as a career from all angles.	Education
April	AppSec/DevOps	Application development is changing, and security is becoming a part of the development process. Who's responsibility is it? How are practices changing? What do today's appsec pros need to know?	Retail
May	C-Suite Views	We take a look at the intersection of cybersecurity and business. Cybersecurity is no longer an after-thought, and CSOs and CISOs are becoming integral parts of corporate leadership teams. How is the role of the C-level security executive changing? What challenges do they face? How do you communicate with the board on the importance of cybersecurity?	Government
June	Policy & Government	As cybersecurity becomes more important in government, business and life, policies are being developed to combat the emerging threats and regulate industry. We take a look at the impact of regulations, GDPR, Brexit, etc. on the evolution of cybersecurity policy and legislation.	Finance/Banking
July	Security Strategy & Operations	What makes a good cybersecurity strategy? What policies and procedures should you have in place to ensure your employees, customers and sensi-tive data remain safe? We look at the practice of cybersecurity in business.	Healthcare
August	Professional Development	There are a million unfilled cybersecurity positions. What do you need to know to be hired in cybersecurity? As a hiring manager, what skills are you looking for? How should you be staffing the teams of the future? We look at cybersecurity as a career from all angles.	Retail
September	Technology	This month we focus on the technology behind cybersecurity, and the developments in areas like mobility, cloud computing, technology infrastruc-ture and operations.	Finance/Banking
October	CyberSafety	October is National Cyber Safety Awareness Month. This month we focus on what you can do to keep yourself, your family, and your business safe online.	Healthcare
November	Security Strategy & Operations	What makes a good cybersecurity strategy? What policies and procedures should you have in place to ensure your employees, customers and sensitive data remain safe? We look at the practice of cybersecurity in business.	Education
December	Hackers & Threats	We focus on the growing underground economy, advanced threats, APTs, new classes of vulnerabilities, exploitation techniques, reverse engineering and how to combat these problems.	Retail

Are you interested in contributing to the RSA Conference blog?
Email your content idea(s) that map to a monthly theme to the RSAC Editorial Team:
RSACEditorial@rsaconference.com

Writing Guidelines:
- For content submitted to RSA Conference, write in a way that showcases expertise and is focused on thought leadership
- 500 – 800 words
- Content must be vendor-neutral; No product pitches
- Include a brief bio of the author, including name, title and company
- Submit a headshot of the author:
  - Color
  - High-res version (300 DPI)
- Submit an image to accompany the content