

The Silver Sponsorship package offers 18 companies high visibility with additional branding, marketing, and advertising opportunities throughout the Conference and sponsor hall at RSA® Conference 2017.

Elevate your company brand with this comprehensive sponsorship package.

Conference Opportunities

The following Conference Opportunities are available to Silver Level Sponsors. These opportunities will provide the highest level of exposure to all Conference attendees.

- **Briefing Center Speaking Slot** – A 30-minute speaking slot in the Briefing Center located directly on the North Expo Floor. (RSA Conference approval of speaker and topic required)
- **Digital Messaging** – Your company will be offered a 5-second multi-screen logo digital advertising slot during the week of the Conference.
- **Keynote Exposure** – A slide with your company logo looped before the keynote presentations.
- **Conference Signage** – Your company logo on signage throughout the Conference.
- **Full Conference Registrations** – Four (4) Full Conference Registrations.

Expo Hall Opportunities

The following Expo Hall Opportunities are available to Silver Level Sponsors. These opportunities will provide exposure to both Full Conference attendees as well as an estimated 20,000 Expo attendees.

- **20' x 20' Exhibit Space** – 400 square feet of exhibit space in a premium location.
- **Carpets Logo** – All Silver Sponsor company logos will be featured at the entrance of North Expo. This is a great way to additionally brand your company to RSA Conference attendees!

Advertising Opportunities

The following advertising opportunities are available to Silver Level Sponsors. These opportunities will provide exposure prior to the event and last throughout the entire week of the Conference (deadlines apply).

- **Conference Program Guide*** – Highlighted Silver level logo placement in the official Conference Program Guide (content format and delivery platform TBD) with a 75-word company description.
- **Conference Program Guide Advertisement*** – One half-page, four-color advertisement in the RSA Conference Program Guide.
- **Conference Web Site and Mobile App** – Acknowledgment of your company's sponsorship on the RSA Conference 2017 sponsor page.

** Elements of this package are subject to change.*

Silver Sponsorship package is limited to 18 Companies

Your Investment is \$75,000