

The Bronze Sponsorship package offers 24 companies high visibility with additional branding, marketing, and advertising opportunities throughout RSA[®] Conference 2017.

Get your company in the spotlight with this popular sponsorship package which guarantees you a spot in the Sponsor Hall located in Moscone North!

Conference Opportunities

The following Conference Opportunities are available to Bronze Level Sponsors. These opportunities will provide the highest level of exposure to all Conference attendees.

- **Briefing Center Speaking Slot** – A 20-minute speaking slot in the Briefing Center located in South Expo. (RSA Conference approval of speaker and topic required)
- **Digital Messaging** – Your company will be included with all of the other Bronze Sponsors in a 5-second multi-screen logo digital advertising slot during the week of the Conference.
- **Keynote Exposure** – A slide with all Bronze level sponsor logos looped before the keynote presentations.
- **Conference Signage** – Your company logo on signage throughout the Conference.
- **Full Conference Registrations** – Two (2) Full Conference Registrations.

Expo Hall Opportunities

The following Expo Hall Opportunities are available to Bronze Level Sponsors. These opportunities will provide exposure to both Full Conference attendees as well as an estimated 20,000 Expo attendees.

- **10' x 20' Exhibit Space** – 200 square feet of exhibit space in North Expo.
- **Exhibit Hall Carpet Logo** – Logos are tastefully placed in the carpet at the head of each aisle and are visible to all attendees that walk the show floor. This is a great way to additionally brand your company in South Expo.

Advertising Opportunities

The following advertising opportunities are available to Bronze Level Sponsors. These opportunities will provide exposure prior to the event and last throughout the entire week of the Conference (deadlines apply).

- **Conference Program Guide*** – Highlighted Bronze level logo placement in the official Conference Program Guide (content format and delivery platform TBD) with a 50-word company description.
- **Conference Web Site and Mobile App** – Acknowledgment of your company's sponsorship on the RSA Conference 2017 sponsor page.

** Elements of this package are subject to change.*

Bronze Sponsorship package is limited to 24 Companies

Your Investment is \$35,000