



National Cyber Security Alliance Returns to RSA® Conference with a Mission to Educate and Empower Digital Citizens of All Ages about Cybersecurity and Privacy Awareness

WASHINGTON, D.C., February 16, 2016 – The National Cyber Security Alliance (NCSA), the nation’s leading nonprofit promoting cybersecurity and privacy awareness and education, is proud to attend RSA® Conference 2016 as an association sponsor. RSA Conference is the world’s largest global security symposium, offering a comprehensive forum to connect with the technology, trends and people that will protect our digital world. Similar to last year, RSA Conference’s 2016 philanthropic initiative will focus on educating kids about safe and responsible Internet use.

NCSA has several noteworthy events planned. From February 29 to March 4, it will have an ongoing presence at the CyberSafety Village. In addition, it will co-host the much-anticipated Nonprofits on the Loose cocktail party, participating in a timely, intriguing panel discussion about the opportunities and challenges to securing the Internet of Things, and joining key industry partners in the “Keeping Kids Cyber Safe & #CyberAware” Twitter chat.

“We very much look forward to attending RSA Conference this year. Now more than ever, Internet users of all ages are beginning to understand the importance of protecting their online lives. We believe the conference offers the perfect backdrop for us to continue to communicate our STOP. THINK. CONNECT. message,” said Michael Kaiser, NCSA’s executive director. “There are countless networking and learning opportunities where the latest trends in cybersecurity are shared. And we are particularly excited to build on the enthusiasm generated last year at the CyberSafety Village. NCSA’s team will enlist volunteers to educate and empower their communities – with the goal of inspiring anyone who uses technology to do so safely, securely, ethically and productively.”

“RSA Conference is thrilled to have the National Cyber Security Alliance as a part of our 25th Anniversary event,” and Sandra Toms, vice president and curator, RSA Conference. “Together NCSA and RSAC are introducing a host of educational elements within the CyberSafety Village to reach new audiences. NCSA’s commitment to promoting cybersecurity awareness and education complements our vision and will greatly enhance our efforts.”

Please join NCSA and our trusted STOP. THINK. CONNECT. partners at the following events:

February 28: CyberSmart: Parents Resource Expo

On Sunday afternoon, join NCSA and a variety of industry experts from 12:00-1:30 p.m. and again from 3:00-4:30 p.m. at the CyberSmart: Parents Expo, where parents will learn tips, tools and tactics to help keep their kids safe and secure online. The Resource Expo, on premises at the Moscone Center, is open to local residents.

February 29 - March 4: CyberSafety Village

NCSA invites you to stop by our booth and learn your digital destiny. Each visitor to the NCSA kiosk at the CyberSafety Village (Moscone Center West, 2nd Floor) will be treated to a fortune cookie complete with words of cybersecurity and privacy wisdom. In addition to learning your online fortune, you may also be inspired to make a difference at home with the NCSA/ESET Digital Chores Checklist and in your community by raising awareness about the safety and responsibility of kids online. NCSA’s on-site team will offer an immediate opportunity for guests to sign up for more information about NCSA and STOP. THINK. CONNECT. By using and sharing our collective knowledge base, we can all help to educate kids and keep them safer and more secure while using the Internet. Take action. Share your knowledge. Make an impact!

March 1: Nonprofits On the Loose Cocktail Party

On Tuesday evening from 5:00p.m. - 8:00p.m., join industry and government leaders for an evening of food, fun and intriguing conversation at the American Bookbinders Museum (355 Clementina Street). Meet, mingle and eat amidst a historic collection of machines, books and periodicals at this unparalleled networking opportunity. Please bring your RSA Conference badge or invitation to gain admission.

March 2: #ChatSTC Twitter Chat at #RSAC: Keeping Kids Cyber Safe & #CyberAware

Mark your calendar for Wednesday afternoon from 1 to 2 p.m. PST and join a relevant, necessary and inspiring discussion highlighting topics and resources for keeping kids safe online. The chat will share easy-to-follow tips and advice from industry leaders. Whether you are a parent, an educator or simply an engaged digital citizen, we encourage you to participate.

March 3: Opportunities and Challenges to Securing the Internet of Things

You are invited to an eye-opening discussion about the Internet of Things (IoT) on Thursday, March 3 at 8:00 a.m. NCSA, the U.S. Department of Homeland Security, PKWARE and Symantec will discuss topics including how interoperability and the sheer number of devices pose unique and unprecedented challenges to securing the IoT. Both consumer and commercial uses for IoT have tremendous benefits and risks. What lessons have we learned from the Internet that can be applied to IoT? How do we secure it while keeping privacy top of mind? What does the future hold? Join IoT leaders for this intriguing, timely discussion.

About The National Cyber Security Alliance

The National Cyber Security Alliance (NCSA) is the nation's leading nonprofit, public-private partnership promoting cybersecurity and privacy education and awareness. NCSA works with the U.S. Department of Homeland Security (DHS) and NCSA's Board of Directors, which include representatives from ADP; AT&T; Bank of America; BlackBerry; Cisco; Comcast Corporation; ESET; Facebook; Google; Intel; Logical Operations; Microsoft; PayPal; PKWARE; RSA, the Security Division of EMC; Raytheon; Symantec; Verizon; and Visa. NCSA's core efforts include National Cyber Security Awareness Month (October), Data Privacy Day (January 28), and STOP. THINK. CONNECT., the global online safety awareness and education campaign led by NCSA and the Anti Phishing Working Group, with federal government leadership from DHS. For more information on NCSA, please visit staysafeonline.org/about-us/overview/.

About RSA Conference

RSA® Conference is the premier series of global events where the world talks security and leadership gathers, advances and emerges. Whether attending in the U.S., the EMEA region, or the Asia-Pacific region, RSA Conference events are where the security industry converges to discuss current and future concerns and get access to the people, content and ideas that help enable individuals and companies to win, grow and do their best. It is the ultimate marketplace for the latest technologies and hands-on educational opportunities that help industry professionals discover how to make their companies more secure while showcasing the most enterprising, influential and thought-provoking thinkers and leaders in security today. For information on events, online programming and the most up-to-date news pertaining to the information security industry, visit www.rsaconference.com.

NCSA Media Contact

Tola St. Matthew-Daniel

Thatcher+Co.

917-818-6196

nrsa@thatcherandco.com