

SPONSORSHIP AND EXHIBIT PACKAGES

Diamond Sponsors

Premium

Conference Bag Sponsor
2 Invites for the VIP Reception

Speaking

Keynote Speaking Slot – 20 min
Track Session Speaking Slot–45 min
Demo Speaking Slot – 20 min

Exhibiting

8x8 Meter Exhibit Space
Premium Location
Sponsor Brings Own Booth
Island Exhibit Space
8 Full Conference Registrations
10 Exhibit Staff Badges

Branding

Bag Insert
Logo on Keynote Walk-in Loop
Logo on Sponsor Banner
Logo Inclusion on Conference Signage
One-page Ad in Program Guide
Logo and 150-word Company Description in Program Guide
WWW Posting on RSA Conference APJ website

Limited to 3 Companies
\$70,000 USD

Platinum Sponsors

Premium

Conference Notebook Sponsor

Speaking

Keynote Speaking Slot – 20 min
Demo Speaking Slot – 20 min

Exhibiting

6x6 Meter Exhibit Space
Premium Location
Sponsor Brings Own Booth
Island Exhibit Space
6 Full Conference Registrations
8 Exhibit Staff Badges

Branding

Logo on Keynote Walk-in Loop
Logo on Sponsor Banner
Logo Inclusion on Conference Signage
Half-page Ad in Program Guide
Logo and 100-word Company Description in Program Guide
WWW Posting on RSA Conference APJ website

Limited to 6 Companies
\$45,000 USD

Gold Sponsors

Premium

Welcome Reception Sponsor

Speaking

Track Session Speaking Slot – 45 min

Exhibiting

4x6 Meter Exhibit Space
Premium Location
Sponsor Brings Own Booth
Island Exhibit Space
4 Full Conference Registrations
6 Exhibit Staff Badges

Branding

Logo on Keynote Walk-in Loop
Logo on Sponsor Banner
Logo Inclusion on Conference Signage
Quarter-page Ad in Program Guide
Logo and 75-word Company Description in Program Guide
WWW Posting on RSA Conference APJ website

Limited to 12 Companies
\$27,500 USD

Silver Sponsors

Premium

Lunch Sponsor

Speaking

Demo Speaking Slot – 20 min

Exhibiting

Turnkey 3x6 Meter Exhibit with Customization Option
Option to Bring Your Own Booth
3 Full Conference Registrations
5 Exhibit Staff Badges

Branding

Logo on Keynote Walk-in Loop
Logo on Sponsor Banner
Logo and 60-word Company Description in Program Guide
WWW Posting on RSA Conference APJ website

Limited to 15 Companies
\$12,000 USD

Exhibitor

Exhibiting

Turnkey 3x3 Meter Exhibit
2 Exhibit Staff Badges

Branding

30-word Company Description in Program Guide
WWW Posting on RSA Conference APJ website

\$4,500 USD

Double Exhibit

Exhibiting

Turnkey 3x6 Meter
4 Exhibit Staff Badges

Branding

40-word Company Description in Program Guide
WWW Posting on RSA Conference APJ website

\$9,000 USD

No sharing of exhibit or sponsor space.
Exception: Distributors when approved by RSA Conference.