

**For Internal RSA  
Conference Use Only:**

Confirmed Booth #: \_\_\_\_\_

Authorization: \_\_\_\_\_

Date: \_\_\_\_\_

# RSA® CONFERENCE 2015

APRIL 20-24 | MOSCONE CENTER | SAN FRANCISCO

## SPONSORSHIP/EXHIBITOR CONTRACT

RSA® Conference 2015 will take place at Moscone Convention Center in San Francisco on April 20- April 24, 2015. This Sponsorship/Exhibitor Contract including the terms and conditions attached hereto and incorporated herein by reference (collectively the "Contract") is made by and between RSA Security LLC ("RSA Conference Organizer") located at 2831 Mission College Blvd., Santa Clara, California, and the company identified below ("Company"). Upon execution of this Contract, Company agrees to pay the fees set forth below ("Fee") in full subject to the Terms and Conditions attached hereto and incorporated herein by reference.

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Address 2:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_

**Country:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Phone & Extension:** \_\_\_\_\_ **Mobile:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website URL:** \_\_\_\_\_

### Sponsorship Packages:

- |   |                 |                            |
|---|-----------------|----------------------------|
| <input type="checkbox"/> <b>Diamond</b> -w/ Partner Pavilion <b>\$330,000</b> | Booth No: _____ | Net Sq. Ft: 1800 (30 x 60) |
| <input type="checkbox"/> <b>Platinum</b> <b>\$230,000</b>                     | Booth No: _____ | Net Sq. Ft: 900 (30 x 30)  |
| <input type="checkbox"/> <b>Gold</b> <b>\$130,000</b>                         | Booth No: _____ | Net Sq. Ft: 600 (20 x 30)  |
| <input type="checkbox"/> <b>Silver</b> <b>\$ 65,000</b>                       | Booth No: _____ | Net Sq. Ft: 400 (20 x 20)  |
| <input type="checkbox"/> <b>Bronze</b> <b>\$ 35,000</b>                       | Booth No: _____ | Net Sq. Ft: 200 (10 x 20)  |

Company shall specify no more than three Sponsorship Locations in order of preference. RSA Conference Organizer shall make reasonable efforts to assign space as requested, but RSA Conference Organizer shall not be responsible for any liability if Company does not obtain its preferences. Before or after assignment of spaces, RSA Conference Organizer reserves the right to reallocate space in its sole discretion.

### Exhibit Space Selection:

Exhibit Space is priced at \$100.00 per square foot (the "Booth Fee"). The Booth Fee includes booth space, company identification sign, standard pipe-and-drape, perimeter security and general illumination.

### Exhibit Space Preferences

1<sup>st</sup> Choice: Booth No.: \_\_\_\_\_ Dimensions: \_\_\_\_\_ Price: \$ \_\_\_\_\_

2<sup>nd</sup> Choice: Booth No.: \_\_\_\_\_ Dimensions: \_\_\_\_\_ Price: \$ \_\_\_\_\_

### Event Marketing Opportunities (EMOS)

**Marketing Opportunity:** \_\_\_\_\_ Price: \$ \_\_\_\_\_

**Marketing Opportunity:** \_\_\_\_\_ Price: \$ \_\_\_\_\_

**Marketing Opportunity:** \_\_\_\_\_ Price: \$ \_\_\_\_\_

**TOTAL FEE:** \$ \_\_\_\_\_

#### GREEN INITIATIVE ALERT!

RSA Conference strongly urges your company to support environmentally friendly, sustainable trade show practices. Therefore, it is requested that all exhibitors follow suggested industry best practices (available in the RSA® Conference Exhibitor Resource Center).

**Payment Method:**  Check (Make payable to RSA Conference)  Visa  MC  AMEX Please reference the following PO# \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Please complete, sign and send all pages of this contract to: Fax: 617-848-8773 OR email it to your Sales Manager

**Mail to:** Nth Degree-RSA, PO Box 116368, Atlanta, GA 30368-6368

**FedEx Address:** Nth Degree- RSA Lockbox 116368, 100 South Crest Drive, Stockbridge, GA 30281

Company and RSA Conference Organizer hereby agree to the terms and conditions stated herein including the attached terms and conditions which are hereby incorporated by reference and made part of this Contract and shall be effective on a party as of the date such party signs this Contract below:

**COMPANY**

**ACCEPTED: RSA CONFERENCE ORGANIZER**

BY: \_\_\_\_\_  
Authorized Signature

BY: \_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Name & Title (please print)

\_\_\_\_\_  
Name & Title (please print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

By signature above, the individual executing this Contract represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Company

**Terms & Conditions**

**RSA Security, Inc. and Company agrees to the following terms and conditions:**

- Exhibition Rules:** Company hereby agrees to participate as a sponsor or exhibitor in the Exhibition of RSA Conference 2015 (the "Exhibition") pursuant to the Rules and Regulations for Exhibitors and Sponsors, which are incorporated herein by reference. In the event of a conflict between the Rules and Regulations for Exhibitors and Sponsors and this Contract, this Contract shall take precedence. RSA Conference Organizer and, Nth Degree, Inc. ("RSA Conference Manager"), and their respective agents and representatives reserve the right to make changes to the Exhibition, including, without limitation, dates, times and location. RSA Conference shall make commercially reasonable efforts to notify Company of any such changes within a reasonable timeframe; provided, however, that in no event shall RSA Conference Organizer, RSA Conference Manager or any of their respective employees, officers, directors, affiliates or agents (collectively, "RSA Conference Parties") be liable for any damages arising from such changes or notice.
- Assignment:** Company shall not assign, share or sublet all or any portion of the Company's allocated exhibit space or assign or transfer any of its rights or obligations under this Contract without the prior written consent of RSA Conference Organizer, which consent may be granted or not granted in the sole discretion of RSA Conference Organizer. Company shall submit any request for assigning, sharing or subletting exhibit space in writing to RSA Conference Organizer no later than November 1, 2014. Any such request shall set forth the name of the companies or organizations to which Company desires to assign, sublet or share Company's allocated exhibit space and a summary of the arrangements (including without limitation, the amount of space in question and any fees being paid, etc.). Company acknowledges and agrees that if it fails to obtain prior written consent from RSA Conference Organizer as required in this Section 2, RSA Conference Organizer shall have the right to liquidated damages in an amount equal to the number of additional non-approved companies in Company's exhibit space multiplied by the Booth Fee. Such damages are not intended as a penalty. Company agrees to pay such liquidated damages within thirty (30) days of written notice from RSA Conference Organizer.
- Disturbance:** Immediately upon request from RSA Conference Organizer, Company shall remove any exhibit (or element thereof) that, in RSA Conference Organizer's sole discretion, is deemed objectionable, unsafe or detracts from the Exhibition because of noise, method of operation, or any other reason. Company agrees not to display nor offer for sale at the Exhibition any products, services, or promotional materials that (a) infringe the intellectual property or other rights of RSA Conference Organizer or any other third party; or (b) disparage or depict RSA Conference Organizer or any other RSA Conference 2015 sponsor or exhibitor in an objectionable manner as determined by RSA Conference Organizer in its sole discretion. RSA Conference Organizer reserves the right to remove or have removed any such exhibits (or element thereof) in its sole discretion. In no event shall any RSA Conference Party be liable for any refund or other damages or expenses incurred by Company in connection with or arising out of any actions taken by RSA Conference Organizer pursuant to this Section 3.
- RSA Conference Contractors:** Company agrees to provide and/or install its own tradeshow booth, computer equipment, collateral, and technical resources and tradeshow as more fully described in the Rules and Regulations for Exhibitors and Sponsors. RSA Conference Organizer has designated official third-party contractors, vendors and service providers (collectively, "RSA Conference Contractors") to provide certain products and/or services for sponsors and exhibitors at the Exhibition (as set forth in the Rules and Regulations for Exhibitors and Sponsors) at then prevailing rates of such RSA Conference Contractors, including, without limitation, drayage, machine moving, garbage, machinery erection, furniture, Sponsorship and floor decorations, signs, photos, telephone and Internet services, computer and audio/visual equipment, electricians, and guard services. Company may engage a RSA Conference Contractor to provide such services at Company's sole expense. Company hereby authorizes RSA Conference Organizer to provide Company's contact information (including, without limitation, contact name, telephone number, fax number and email address) to such RSA Conference Contractors for purposes of soliciting such products or services. Company may engage contractors and vendors other than RSA Conference Contractors to provide similar products and/or services only with the prior written consent of RSA Conference Organizer, which approval shall not be unreasonably withheld. RSA Conference Parties assume no responsibility or liability for any of the products and/or services delivered by RSA Conference Contractors or any other contractor, vendor or service provider providing such services.
- Website Posting:** During the months of January 2015-April 2015, Company agrees to display the "RSA Conference 2015" logo on Company's home page on its website on the Internet, with a link to the RSA Conference 2015 Web site. RSA Conference shall provide such RSA Conference logo to Company by December 1, 2014.
- Compliance:** Company agrees to comply with all applicable Federal, state and local laws and regulations as well as all union contracts in effect among RSA Conference Organizer, RSA Conference Contractors, the Moscone Convention Center and various labor organizations. In furtherance and not in limitation of the foregoing, Company must be in full compliance with the Americans with Disabilities Act.
- Insurance:** Company agrees to acquire and maintain insurance coverage as set forth in the Rules and Regulations for Exhibitors and Sponsors. Company acknowledges and understands that RSA Conference Organizer does not maintain insurance covering Company's property and it is the sole responsibility of Company to obtain such insurance.
- Competing Events/Marketing Activities and Advertising:** During the period from April 20-April 24, 2015, Company shall not independently reserve space or otherwise sponsor or host an event, engage in marketing or promotional activities or advertise within five (5) miles of the Exhibition. This includes, but is not limited to, meeting space, a hospitality suite, seminar or any other promotional or educational activity or advertising vehicle without the prior written consent of RSA Conference Organizer, which consent shall not be unreasonably withheld. Company acknowledges and agrees that events that conflict with previously scheduled RSA Conference 2015 activities shall be one reason that RSA Conference Organizer may withhold such consent.
- Payment Terms:** Subject to the terms set forth in Section 10, upon execution of this Contract, Company agrees to pay the Total Fee identified on the attached cover sheet. If this Contract is executed by Company on or before December 1, 2014, Fees are due and payable in full 30 days from receipt of an invoice for the same. If this Contract is executed by the Company after December 1, 2014, payment for the Total Fee will be due and payable upon receipt of an invoice for the same. Notwithstanding the foregoing, in no event shall Company be permitted to move in, set up or participate in the Exhibition unless the Total Fee is paid in full by March 1, 2015. RSA Conference Organizer reserves the right to cancel and/or re-assign Sponsorship or Exhibit locations if payments are not received when due.
- Cancellation:** On or before March 30, 2014, Company may cancel this Contract without cause and without penalty by providing written notice to RSA Conference Organizer. Following March 30, 2014, Company may cancel this Contract by providing written notice to RSA Conference Organizer, provided, however, that Company understands and agrees that such cancellation will be subject to a cancellation fee in the amount set forth below (the "Cancellation Fee") as liquidated damages and not as a penalty. The parties agree that the Cancellation Fee will be calculated as a percentage of the Total Fee in accordance with the following table:

<b>Cancellation Date Period</b>	<b>Percentage of Total Fee</b>
March 31, 2014 to May 31, 2014	30%
June 1, 2014 to June 30, 2014	60%
After June 30, 2014	100%

In the event Company cancels this Contract, RSA Conference Organizer shall refund to Company any fees previously paid to RSA Conference Organizer less the Cancellation Fee, if any, within 30 days of receipt of the cancellation notice. If Company has not previously paid any fees to RSA Conference Organizer at the time of cancellation, Company shall pay to RSA Conference Organizer, an amount equal to the Cancellation Fee within 30 days receipt of an invoice therefore. Company must provide notice of cancellation in writing to the RSA Conference Organizer. Cancellation Fees will be calculated on the date the notice of cancellation is received. RSA Conference Organizer may cancel this Contract at any time for convenience. Upon such cancellation for convenience by RSA Conference Organizer, RSA Conference Organizer shall refund any fees previously paid by Company under this Contract.

- Force Majeure:** Neither party shall be held responsible for any delay or failure in performance of its obligations hereunder to the extent such delay or failure is caused by fire, flood, strike, civil, governmental or military authority, acts of God, acts of terrorism, acts of war, epidemics, the availability of the Moscone Convention Center or other similar causes beyond its reasonable control and without the fault or negligence of the delayed or non-performing party or its subcontractors.
- Limitation of Liability:** RSA CONFERENCE PARTIES SHALL NOT BE LIABLE TO COMPANY FOR ANY DAMAGE, LOSS, HARM OR INJURY TO COMPANY OR ITS PROPERTY OR BUSINESS RESULTING FROM ANY REASON WHATSOEVER IN CONNECTION WITH THE EXHIBITION. IN FURTHERANCE AND NOT IN LIMITATION OF THE FOREGOING, RSA CONFERENCE PARTIES SHALL IN NO EVENT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES, OR DAMAGES FOR LOSS OF PROFITS, REVENUE, DATA, OR USE INCURRED BY COMPANY, WHETHER IN ACTION IN CONTRACT OR TORT, EVEN IF RSA CONFERENCE PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. RSA CONFERENCE PARTIES' ENTIRE LIABILITY FOR DAMAGES HEREUNDER SHALL IN NO EVENT EXCEED THE AMOUNT OF FEES PAID BY COMPANY UNDER THIS CONTRACT.
- Indemnification:** Company agrees to indemnify, defend and hold RSA Conference Parties harmless against all claims, demands, costs, liabilities, losses or damages (including all reasonable attorneys' fees) to persons or property, arising out of, related to or caused by (a) Company's installation, removal, maintenance, occupancy or use of the Company's exhibit at the Exhibition or participation in the Exhibition or (b) the gross negligence and willful misconduct of Company and/or its employees, agents or representatives.
- Governing Law:** The validity, construction, and interpretation of this Agreement and the obligations of the parties hereto shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts in the United States, without regard to its choice of law principles.
- Miscellaneous:** This Contract constitutes the entire understanding between the RSA Conference Organizer and the Company with respect to the subject matter hereof. Terms and conditions set forth in any purchase order or other document provided by the Company to the RSA Conference Organizer that differ from, conflict with, or are not included in this Contract shall not be part of any agreement between the RSA Conference Organizer and the Company unless specifically accepted as part of this Contract by the RSA Conference Organizer in writing. No failure or delay by any party in exercising any right and remedy shall operate as a waiver thereof, and a waiver of a particular right or remedy on one occasion shall not be deemed a waiver of any other right or remedy or a waiver on any subsequent occasion. All notices to RSA Conference Organizer shall be delivered to the address set forth above for the RSA Conference Organizer and all notices to Company shall be delivered to the address set forth above for Company. All notices must be in writing and delivered either in person, by nationally recognized express courier or by public postal service for which a delivery receipt is obtained. Notice will be deemed effective when actually received or when delivery at the proper address has been confirmed by written evidence.