

RSA[®]CONFERENCE2014

FEBRUARY 24 – 28 | MOSCONE CENTER | SAN FRANCISCO

The Silver Sponsorship package offers 15 companies high visibility with additional branding, marketing, and advertising opportunities throughout the Conference and sponsor hall at RSA[®] Conference 2014. Elevate your company brand with this comprehensive sponsorship package.

Conference Opportunities: The following Conference Opportunities are available to Silver Level Sponsors. These opportunities will provide the highest level of exposure to all Conference attendees.

- **Briefing Center Speaking Slot** – A 30-minute speaking slot in the Briefing Center located directly on the Sponsor Hall Exhibit Floor. (RSA Conference approval of speaker and topic required)
- **Digital Messaging** –Your company will be offered a 5-second multi-screen logo digital advertising slot during the week of the Conference (sponsor provides.mov file without audio).
- **Keynote Exposure** – A slide with your company logo looped before the keynote presentations.
- **Conference Signage** – Your company logo on signage throughout the Conference.
- **Delegate Registrations** – Four (4) Delegate Registrations.

Sponsor Hall Opportunities: The following Sponsor Hall Opportunities are available to Silver Level Sponsors. These opportunities will provide exposure to both Delegate attendees as well as an estimated 15,000 Expo attendees.

- **20' x 20' Exhibit Space** – 400 square feet of exhibit space in a premium location.
- **Carpet Logo** – All Silver Sponsor company logos will be featured at the entrance of the hall. This is a great way to additionally brand your company to RSA Conference attendees!

Advertising Opportunities: The following advertising opportunities are available to Silver Level Sponsors. These opportunities will provide exposure prior to the event and last throughout the entire week of the Conference (deadlines apply).

- **Conference Program Guide** – Highlighted Silver level logo placement in the official Conference Program Guide(format TBD).
- **On-Site Advertisement** – One half-page, four-color advertisement in the RSA Conference Program Guide (format TBD), plus an expanded 75-word company description.
- **Print Campaign**– Company logo included in pre-event print publication produced by RSA Conference.
- **WWW Posting** – Acknowledgment of your company's sponsorship on the RSA Conference 2014 website.

Silver Sponsorship package is limited to 15 Companies

Your Investment is \$60,000