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FINALISTS ANNOUNCED FOR RSA® CONFERENCE'S 2014 INNOVATION SANDBOX PROGRAM

Annual Innovation Sandbox Honors Information Security's Next Generation of Product Innovators

SANTA CLARA, Calif. – Jan.30, 2014 – RSA® Conference, the world's leading information security conferences and expositions, today announced the ten finalists for its annual Innovation Sandbox competition. The Innovation Sandbox program at RSA Conference is dedicated to encouraging out of the box ideas and the exploration of new technologies that have the potential to transform the information security industry.

On Monday, February 24, each of this year's finalists will exhibit their technology to Conference attendees, as well as a judging panel that includes Asheen Chandna, Partner at Greylock Partners; Gerhard Eschelbeck, Chief Technology Officer and Senior Vice President of Sophos; Alastair Goldfisher, Editor of Venture Capital Journal; George Hoyem, Investment Partner at In-Q-Tel; Paul Kocher, President of Cryptography Research; and Katie Moussouris, Senior Security Strategist Lead at Microsoft. The finalists will also deliver a short presentation to the judges who will determine the Most Innovative Company at RSA Conference 2014.

The finalists for RSA Conference 2014 Most Innovative Company (in alphabetical order) are:

- White Ops
  Bot or Not's White Ops detects bots at scale using JavaScript. It is an anti-fraud and security solution that works equally well for the advertising industry, ecommerce and Enterprise business systems.

- Bluebox Security
  Bluebox Mobile Data Security Platform allows CISOs to safeguard corporate data. Powered by Data Wrapping™ technology, the Bluebox platform includes DeviceAware, NetAware, and AppAware capabilities to wrap corporate data and provide visibility and control throughout mobile workflow.

- Cylance
  Cylance PROTECT takes a mathematical approach to malware identification, utilizing patent-pending machine learning techniques instead of signatures and sandboxes. This technique effectively renders new malware, viruses, bots and unknown future variants useless.

- Co3 Systems
  Co3 automates the four procedural pillars of incident response: prepare, assess, manage, and report. By automating these critical procedures and informing them based on incident response best practices, industry frameworks and compliance requirements, Co3 ensures effectiveness, accuracy and compliance, while reducing expense and risk.

- ThreatStream Inc

Optic by ThreatStream is a SaaS-based Threat Intelligence Platform that utilizes a collaborative platform to aggregate global, local and trusted intelligence, analyzing the resulting data set, then automatically integrating the optimized threat intelligence into existing customer systems.

- **Skycure**
  Skycure is an active mobile security solution that addresses emerging security threats without compromising functionality, usability or battery life. Skycure enables organizations to embrace the bring your own device (BYOD) trend, but still provide strong protections and control.

- **RedOwl Analytics LLC**
  RedOwl's flagship product, Reveal, is a software application that makes sense of the massive digitization of the enterprise, in order to enhance situational awareness with an organization and direct limited resources to the people and issues that matter most.

- **Defense.Net**
  Defense.Net DDoS SWAT is a Distributed Denial of Service (DDoS) mitigation service that operates in conjunction with an organization's already deployed DDoS mitigation infrastructure to ensure operational continuity during the largest and most complex attacks. It is aimed at the "Concentration Risk" that major organizations face with their primary DDoS mitigation solutions.

- **Light Cyber**
  Light Cyber provides predictive breach detection solutions for organizations, protecting them from targeted threats. By analyzing network and endpoint information, profiling the normal behavior of network users and devices, Light Cyber detects and alerts on malicious activity early on in the attack lifecycle allowing the user to block the attack before the damage is done.

- **Cyphort**
  The Cyphort Advanced Threat Defense Platform accurately detects and analyzes next generation threats and advanced malware, providing actionable, contextual intelligence that enables security teams to respond faster, more effectively and in as surgical a manner as their attackers.

"The security industry has been in the spotlight this year more so than ever before, prompting groundbreaking discussions and record M&A as well as investment activities from VCs" said Alex Bender, General Manager of RSA Conference. "Each of these entrepreneurs brings an innovative way of thinking as they provide new solutions to solve the biggest problems of information security professionals. Being selected as a top 10 gives these companies the best chance to take center stage with investors and buyers to drive further growth in the security industry."

About RSA Conference
RSA Conference helps drive the global information security agenda with annual events in the U.S., Europe, and Asia. Since 1991, RSA Conference consistently attracts the best and brightest in the field, creating opportunities to learn about information security's most important issues through face-to-face and online interactions with peers, luminaries and emerging and established companies. As information security professionals work to stay ahead of ever-changing security threats and trends, they turn to RSA Conference for a 360-degree view of the industry. RSA Conference seeks to arm participants with the knowledge they need to remain at the forefront of the information security business. More information on events, online programming and the most up-to-date news pertaining to the information security industry can be found at www.rsaconference.com.

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