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**RSA® Conference Europe 2013 Announces Former Chair of London 2012 Lord Sebastian Coe as
Keynote Speaker in Amsterdam**

Amsterdam, 20 June 2013 –RSA® Conference (www.rsaconference.com), the world's leading information security conferences and expositions, today announced Olympic champion, politician and former chair of the 2012 Summer Olympic & Paralympic Games, Lord Sebastian Coe to its lineup of keynote speakers for the 14th annual RSA Conference Europe, taking place from 29 – 31 October 2013, at Amsterdam RAI, The Netherlands.

Known as one of the greatest athletes of his generation, Lord Coe is a four-time Olympic medal winner with eight outdoor and three indoor world records in middle-distance track events. Following his achievements on the track, Lord Coe turned his attention to politics. His political work included serving as a Member of Parliament, a Government Whip and Private Secretary to William Hague before settling into his role as chairman of the British Olympic Association.

Lord Coe's combined political savvy and athletic background was on full display during his efforts in helping London secure the 2012 Olympic bid. Once secured, his work as Chairman of the London Organising Committee for the 2012 Summer Olympic & Paralympic Games resulted in arguably the most successful Olympiad of the modern era.

"Lord Coe has maintained success in the worlds of athletics and politics for more than four decades," said Sandra Toms LaPedis, Vice President and General Manager of RSA Conferences. "His sustained appetite for success resonates with the security industry where every day brings new opportunities to rise to new challenges. Lord Coe will give attendees the unique opportunity to hear about how technology and teamwork helped Britain stage a safe and successful landmark event in 2012."

General registration for RSA Conference Europe 2013 is now open, providing Delegates with a €400 discount off the standard registration fee if they sign up before 26th July. Delegates have access to all Keynote Sessions, all Track Sessions, all activities in Crypto Commons, Discussion Groups, the Evening Reception on Tuesday 29th October, the Conference bag and access to presentations online. For more information and to register for RSA Conference Europe 2013, please visit the event website: <http://www.rsaconference.com/events/eu13>.

Qualified media can register for a complimentary RSA Conference Europe press pass at: <http://www.rsaconference.com/events/eu13/downloads-and-media/for-media>.

About RSA Conference

RSA Conference helps drive the global information security agenda with annual events in the U.S., Europe, and Asia. Since 1991, RSA Conference consistently attracts the best and brightest in the field, creating opportunities to learn about information security's most important issues through face-to-face and online interactions with peers, luminaries and emerging and established companies. As information security professionals work to stay ahead of ever-changing security threats and trends, they turn to RSA

Conference for a 360-degree view of the industry. RSA Conference seeks to arm participants with the knowledge they need to remain at the forefront of the information security business. More information on events, online programming and the most up-to-date news pertaining to the information security industry can be found at www.rsaconference.com.

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