

RSA CONFERENCE 2024
EXHIBITOR EXPERIENCE SURVEY SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE THE CHANCES OF WINNING. YOU HAVE NOT YET WON. VOID WHERE PROHIBITED BY LAW.

THE FOLLOWING IS INTENDED FOR VIEWING BY RESIDENTS OF THE UNITED STATES AND CANADA ONLY (EXCLUDING QUEBEC).

1. Definitions.

- a. **“Cut-Off Time”** means the time by which an Entry must be received.
- b. **“Entrant”** means the individual who enters the Exhibitor Experience Survey Sweepstakes.
- c. **“Entry”** or **“Entries”** means Evaluation(s) timely submitted by an Entrant before the Cut-Off Time.
- d. **“Entry Period”** means the time during which an Entry may be submitted.
- e. **“Evaluation”** means the online survey.
- f. **“Event”** means RSA Conference 2024, held May 6-9, 2024.
- g. **“Exhibitor Survey Sweepstakes”** means the RSAC 2024 Exhibitor Experience Survey Sweepstakes.
- h. **“Official Rules”** means these rules.
- i. **“Prize”** means the items in Section 11.
- j. **“Release Forms”** means an Affidavit of Eligibility and Liability Release, or for Canadian residents, a Declaration and Release Form with Liability Waiver.
- k. **“Sponsor”** means RSA Conference LLC, 166 Geary Street, Suite 1500, San Francisco, CA 94108.
- l. **“Sweepstakes”** means a promotional drawing in which a Prize is given away at no charge to the Entrant. For clarity, in Canada, ‘Sweepstakes’ is defined in these Official Rules as the equivalent of a ‘Prize Draw’ or ‘Contest’. If applicable within a jurisdiction, references to ‘Sweepstakes’ herein and in connection with a promotion, shall be read as and understood to mean ‘Prize Draw’ or ‘Contest’.
- m. **“Winner”** or **“Winners”** means the individual(s) chosen from all Entries to receive a Prize.

2. Agreement to Official Rules. By entering the Exhibitor Survey Sweepstakes, the Entrant hereby fully and unconditionally agrees to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Exhibitor Survey Sweepstakes. Winning a Prize is contingent upon fulfilling all requirements set forth herein. Any violation of these Official Rules will result in disqualification.

3. Eligibility. The Exhibitor Survey Sweepstakes is open only to legal residents of Canada (excluding Quebec), the fifty (50) United States, and the District of Columbia who: (a) are at least eighteen (18) years old (nineteen (19) in AL and NE; twenty-one (21) in MS); or (b) have reached the age of majority in the state/province/territory of residence, whichever is older, at the date of entry into the Exhibitor Survey Sweepstakes; (c) successfully registered for and attended the Event; and (d) received an official email invitation (not forwarded) to complete an online survey about the Event. Employees and representatives of RSA Conference LLC, Nth Degree, Rainfocus, and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. Employees of all federal, state, county, city or municipal government, employees of state funded universities and colleges, employees of K-12 schools, all types of public officials including elected officials, and private individuals or individuals who work for firms to whom the government has outsourced government functions, are not eligible. The Exhibitor Survey Sweepstakes is subject to all applicable United States federal, state, and local laws and regulations and to all Canadian federal, provincial, municipal, and local laws and regulations. Participation in the Exhibitor Survey Sweepstakes constitutes Entrant’s full and unconditional agreement to these Official Rules and to Sponsor’s decisions, which are final and binding in all matters related to the Exhibitor Survey Sweepstakes.

NOTICE TO HEALTHCARE EMPLOYEES: If Entrant is employed in the healthcare industry, prior to receiving any Prize, the Entrant will be required to obtain certification that acceptance of the Exhibitor Survey Sweepstakes Prize is permitted in accordance with applicable law and ethics policies of Entrant's employer. All Canadian healthcare employees are not eligible.

4. Timing. The Entry Period for the Exhibitor Survey Sweepstakes begins on 05/09/2024 at 05:00 p.m. PT and ends on 05/31/2024 at 11:59 p.m. PT.

5. How to Enter. To enter: [1] visit the online survey page listed in the official email invitation or in your registration dashboard; [2] answer the Evaluation questions, enter your contact information at the end of the Evaluation, including your full name and business email address; and [3] click the 'submit' button.

6. Entry Period. Entries must be received by the Cut-Off Time of 11:59:59 pm PT on May 31, 2024. Times are measured by the vendor's servers associated with the evaluation website, or by the digital clock used by Sponsor, as applicable. Entries received after the Cut-Off Time are ineligible to win a Prize.

7. Entry Terms. All Entries are subject to the Official Rules. The odds of winning depend on the number of eligible Entries received during the Entry Period. The answers provided on an Evaluation do not impact the chance of winning. Entries (including answers to all Evaluations) become the property of Sponsor and their receipt will not be acknowledged or returned. Any attempt by a person to gain more Entries than permitted by the Official Rules shall result in disqualification at Sponsor's sole discretion. Entry into the Exhibitor Survey Sweepstakes does not constitute entry into any other promotion, contest, or sweepstakes during the Event or at any other time.

8. Disputed Entry. For a dispute concerning who submitted an Entry, the Entry will be declared to have been made by the individual with the name and email address corresponding to the information found on the Entry, but only if that person meets all other eligibility criteria. If any dispute cannot be resolved to Sponsor's satisfaction, the Entry may be deemed ineligible. Entries with more than one name may be disqualified.

9. Entries May Incur Internet Usage Charges. When an Evaluation is submitted electronically using a smart phone or wireless device, normal Internet access and usage charges imposed by the online service will apply, according to the terms and conditions of the service agreement.

10. Prize Drawing. Sponsor's decisions as to the administration and operation of the Exhibitor Survey Sweepstakes and the selection of the potential Winners are final and binding in all matters related to the Exhibitor Survey Sweepstakes. On or around 6/03/2024, Sponsor will conduct a random drawing to select the potential Exhibitor Survey Sweepstakes Winners from all eligible Entries received during the Entry Period. The potential Winners will be notified by email. Each potential Winner will be required to sign and return the Release Forms to Sponsor, within ten (10) days of the date notice or attempted notice is sent, in order to claim the Prize. If a potential Winner cannot be contacted, fails to sign and return the relevant Release Forms within the required time period, or the Prize is returned as undeliverable, the potential Winner forfeits the Prize. The potential Winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. By entering, Entrant agrees he/she is in compliance with all of his/her employers' rules, policies, and procedures that relate to accepting Prizes. In the event that a potential Winner is disqualified for any reason, Sponsor will award the applicable Prize to an alternate Winner by random drawing from among all remaining eligible Entries. Only three (3) alternate drawings will be held after which the Prize will remain un-awarded.

CANADA: ANSWERING A MATHEMATICAL SKILLS QUESTION. If a potential Winner is a resident of Canada, then as a condition of receiving a Prize, the selected potential Winner will be required to correctly answer a four-part mathematical skill-testing question, posed in writing within the Declaration and Release Form in order to be deemed a Winner. The question must be answered within five (5) minutes, and without the benefit of any assistance (including without limitation, any calculation devices).

11. Prizes. One (1) Winner will receive a Prize: one (1) Meta Quest 3 VR Headset with case. The Prize is non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a Prize for one of equal or greater value if the designated Prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with Prize receipt and/or use. Limit: One (1) Prize per person.

12. Release. By entering, Entrant agrees to release and hold harmless Sponsor, Nth Degree, and Rainfocus, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and Prize suppliers, and each of their respective parent companies and each of such company's officers, directors, employees, and agents (collectively, the "**Released Parties**") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Exhibitor Survey Sweepstakes or receipt or use or misuse of any Prize. Entrant further understands and agrees that all rights under Section 1542 of the Civil Code of California ("**Section 1542**") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Entrant acknowledges that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, AND THAT IF KNOWN BY HIM OR HER WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

13. Publicity. Except where prohibited, participation in the Exhibitor Survey Sweepstakes constitutes Winner's consent to Sponsor's and its agents' use of the Winner's name, likeness, photograph, voice, opinions, and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

14. General Conditions. Sponsor reserves the right to cancel, suspend, and/or modify the Exhibitor Survey Sweepstakes, or any part of it, if any fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Exhibitor Survey Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Exhibitor Survey Sweepstakes, or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Exhibitor Survey Sweepstakes may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

15. Limitations of Liability. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrants, printing errors, or by any of the equipment or programming associated with or utilized in the Exhibitor Survey Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Exhibitor Survey Sweepstakes; (4) technical or human error which may occur in the administration of the Exhibitor Survey Sweepstakes or the processing of Entries; (5) late, lost, undeliverable, damaged, or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Exhibitor Survey Sweepstakes or receipt or use or misuse of any Prize. If for any reason an Entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another entry in the Exhibitor Survey Sweepstakes, provided that the Entry Period has not ended. If the Exhibitor Survey Sweepstakes is canceled, suspended, or modified, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible Entries received up to the date of discontinuance for any or all of the Prizes offered herein. No more than the stated number of Prizes will be awarded. In the event that production, technical, seeding, programming, or any other reasons cause more than stated number of Prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of Prizes by a random

drawing among all legitimate, un-awarded, eligible Prize claims. If by reason of a printing, typographical, technical, computer, network, human, or other error, more Prizes are claimed than the number set forth in these rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised number of Prizes available. No more than the advertised number of Prizes will be awarded.

16. Disputes. Except where prohibited, Entrant agrees that any and all disputes, claims, and causes of action arising out of, or connected with, the Exhibitor Survey Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by any state or federal court located in New York (or in any appellate courts thereof). All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Exhibitor Survey Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

17. Entrant's Personal Information. By participating in this Exhibitor Survey Sweepstakes, Entrant consents for Sponsor to obtain, use, and transfer Entrant's name, address, email, and other details for Prize fulfillment purposes and marketing, advertising, and other commercial purposes as set forth in Sponsor's Privacy Policy available at <https://www.rsaconference.com/privacy> .

18. Winner List. For a Winner List, send a hand-printed, self-addressed, stamped envelope to "RSA CONFERENCE US 2024 EXHIBITOR SURVEY SWEEPSTAKES", c/o Kelly Bergeon, RSA Conference LLC, 166 Geary Street, Suite 1500, San Francisco, CA 94108. Winner List requests must be received by 07/31/2024.