

**RSA® Conference Security Scholar** takes place during RSA® Conference week and connects 80 of the brightest up-and-coming cybersecurity students with leading experts, peers and Conference attendees.

**RSA® Conference College Day**, held on February 27–28, 2020, invites 500+ students to partake in RSAC’s rich content, tailored sessions and networking opportunities to help prepare them for their future as cybersecurity professionals.

### Sponsorship Packages

Empower, engage and meet face-to-face with future cybersecurity leaders and workforce when you sponsor RSA Conference Security Scholar and RSA Conference College Day. In addition to the benefits below, your support makes it possible for 80 security scholars to receive scholarships to attend RSAC and over 500+ students to attend RSAC College Day.

#### PREMIER SPONSOR — \$30,000

PRE-EVENT	Website listing including sponsor logo and 50 word description
	Receive RSAC Security Scholar resumes (80) in late November 2019
	Sponsor logo included in pre-event communications
EVENT	Sponsor logo included on RSA Conference signage
	Sponsor logo included on Security Scholar Page in Conference Program Guide
	Sponsor logo included on RSAC College Day Bag and College Day T-Shirt
	Invitation for 1 company representative to attend a hosted private dinner with scholars on Tuesday
	RSAC College Day Breakfast and Panel Discussion (Thursday):
	• Speaking opportunity as a Panel Participant for RSA Conference Students
	• 5 Invitations for company representatives to attend
	RSAC College Day Open House and Sponsor Reception (Thursday):
• Branded network area	
• Opportunity to offer a giveaway (RSAC management approval required)	
POST-EVENT	Interview Skills and Resume Review Workshop (Friday):
	Send an HR representative to participate in this important student event
	3 Full Conference Registrations
POST-EVENT	Receive all RSAC College Day resumes 30 days post event
	Sponsor mention included in post-event communication to all scholar and student participants

### RSAC Security Scholar Facts

#### Participant Profile:

- ◆ **Degrees:** 31% Ph.D. – 38% Master – 31% Undergraduate
- ◆ **Diversity:** Diversity includes but is not limited to age, gender, ethnicity, area of study, degree sought, and future career path
- ◆ **Areas of study:** Security in IoT, mobile, cloud, hardware security law, cyberforensics, cryptography
- ◆ **Career direction:** Participating students are preparing for careers in private, public & academic domains

### 2020 RSAC Security Scholar Roadmap

- ◆ Invitations will go out to 40 schools and 80 students to participate
- ◆ Top programs from across U.S. have been identified that reflect the diversity of RSA Conference attendees

### 2020 RSAC College Day Strategy

- ◆ Approaching 60+ schools within 350 miles of San Francisco
- ◆ Goal 500+ students — All students to provide resumes

### 2019 Participating Universities\*

- ◆ Arizona State University
- ◆ Boston University
- ◆ California Polytechnic State University, San Luis Obispo
- ◆ Carnegie Mellon University
- ◆ Columbia University
- ◆ Florida Institute of Technology
- ◆ George Mason University
- ◆ Georgia Institute of Technology
- ◆ John Hopkins University
- ◆ Massachusetts Institute of Technology
- ◆ Michigan State University
- ◆ Mississippi State University
- ◆ New York University
- ◆ North Carolina Agricultural and Technical State University
- ◆ North Carolina State University
- ◆ Northeastern University
- ◆ Pennsylvania State University
- ◆ Purdue University
- ◆ Rice University
- ◆ Stanford University
- ◆ Texas A&M
- ◆ United States Air Force Academy
- ◆ United States Naval Academy
- ◆ University of California, Berkeley
- ◆ University of California, Davis
- ◆ University of California, San Diego
- ◆ University of Colorado, Colorado Springs
- ◆ University of Illinois, Urbana Champaign
- ◆ University of Maryland, College Park
- ◆ University of Maryland, University College
- ◆ University of Massachusetts Amherst
- ◆ University of North Carolina, Charlotte
- ◆ University of Southern California
- ◆ University of Texas, San Antonio
- ◆ University of Washington, Bothell
- ◆ University of Washington, Tacoma
- ◆ Virginia Polytechnic Institute and State University

\* List of 2020 participating universities subject to change